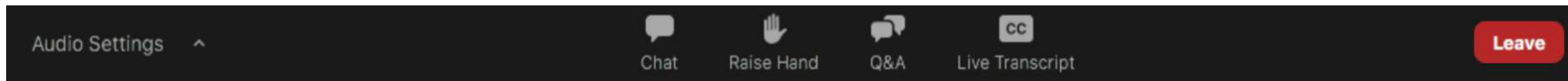


Introduction to the Redesigned MEFA Pathway



How to Participate



The *Audio Settings* allow you to control the volume levels

The *Chat* feature is disabled. To communicate with the host, please use the *Q&A* section

Have a question during the webinar?
Type it in the *Q&A* section

Use the *Live Transcript* feature if you want to see closed captions

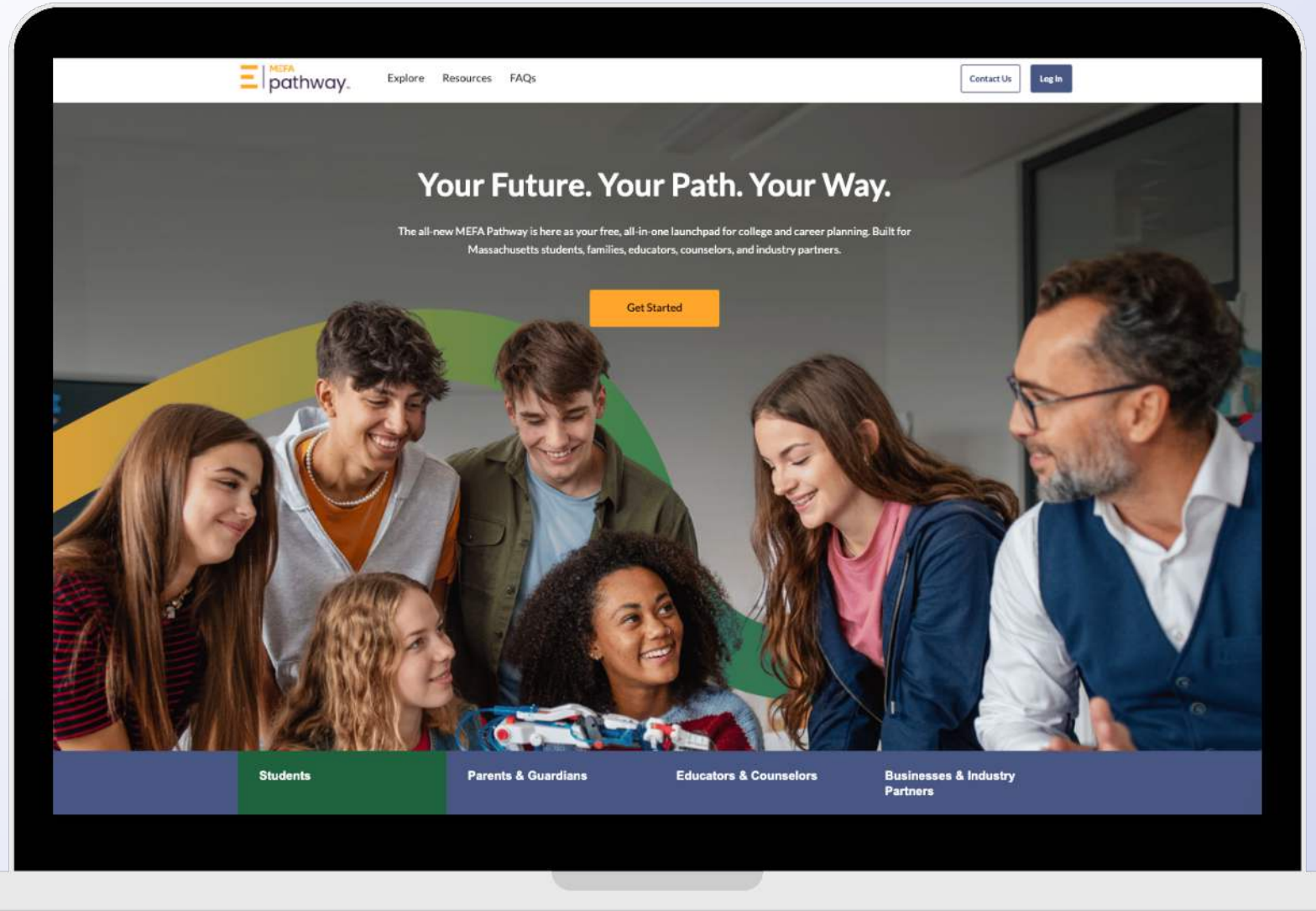
Click *Leave* to exit the webinar

About MEFA

State authority created by the Commonwealth of Massachusetts in 1982, helping families plan, save, and pay for college



Powering College & Career Readiness



Supporting 100% of Your Student Population

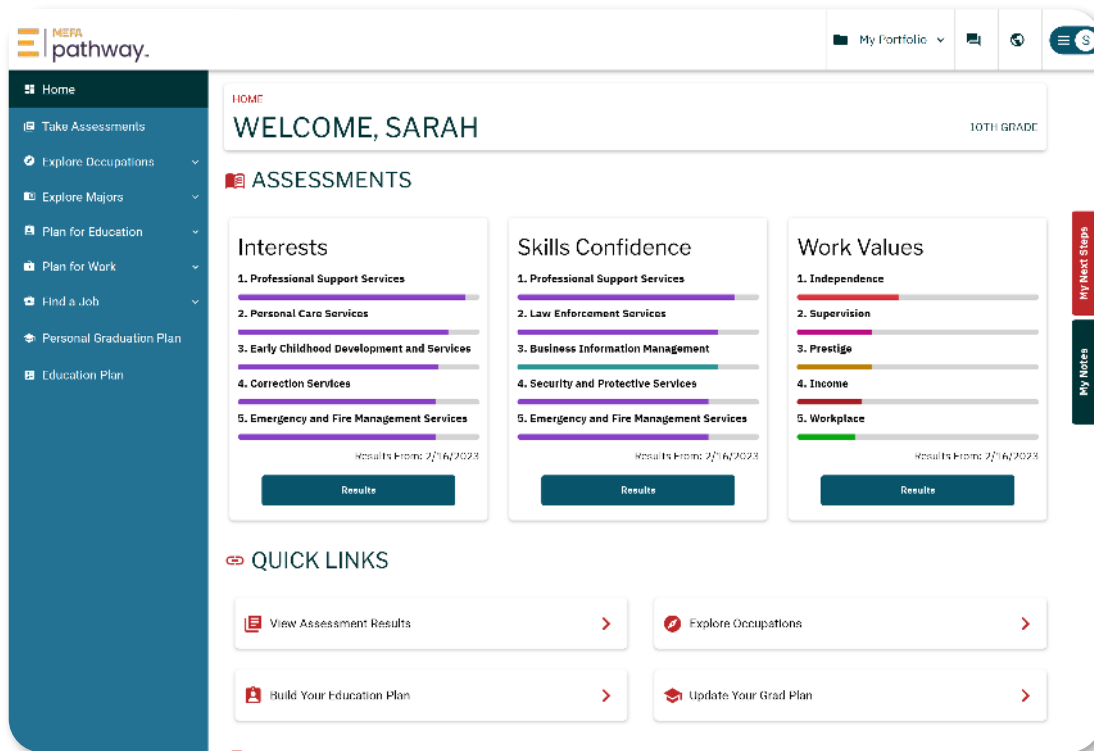
- Our **Career-Centric Pathway Planning** model puts the career as the destination for **all learners**, allowing them to build a pathway around their specific career aspirations.
- Individuals have a step-by-step action plan to:
 - **Discover** interests, skills confidence, & work values
 - **Explore** opportunities & career pathways
 - **Plan** for education & training
 - **Prepare** for their best-fit career including work-based learning experiences



Core Solutions

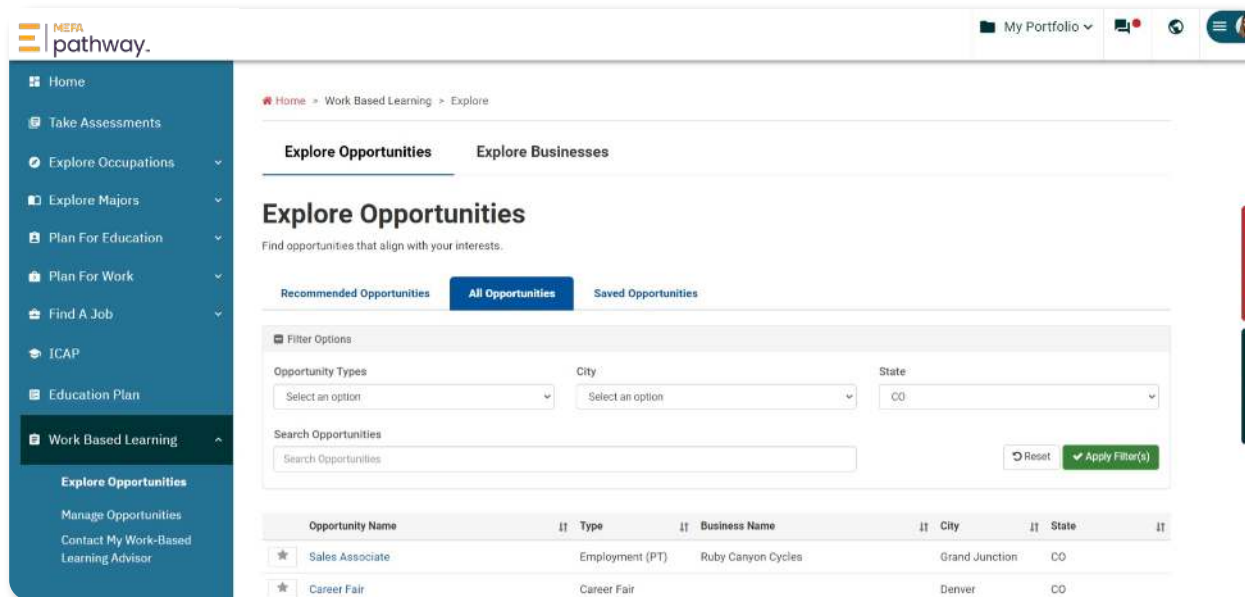
- Supporting a complete 6-12th grade career planning approach
 - An intuitive experience for students
 - Accountability tools for educators and families
 - All with service, affordability, and ease of use in mind
- ✓ Streamlined Access & Service
 - ✓ Personalized Career Planning Toolset for All Ages
 - ✓ Complete Work-Based Learning Module
 - ✓ Intuitive & Proven User Experience
 - ✓ Self-Service & Custom-Designed Reporting
 - ✓ Configurable Technology Platform
 - ✓ Professional Learning & Certifications

6th-12th Grade CCR Features Overview



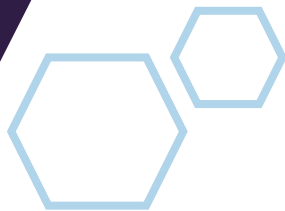
- ✓ Research-Based Career Assessments
- ✓ Education & Graduation Plans
- ✓ College Access & Prep
 - College Match
 - Common App
- ✓ Work-Based Learning
- ✓ Goal Setting & Reflections
- ✓ Financial Tools & Financial Aid Information
- ✓ Lifelong Portfolio, Resume Builder, Interview Skills
- ✓ Career Guidance Curriculum
- ✓ Robust Data (Micro & Macro)
- ✓ SSO & SIS Integrations

Work-Based Learning Features Overview



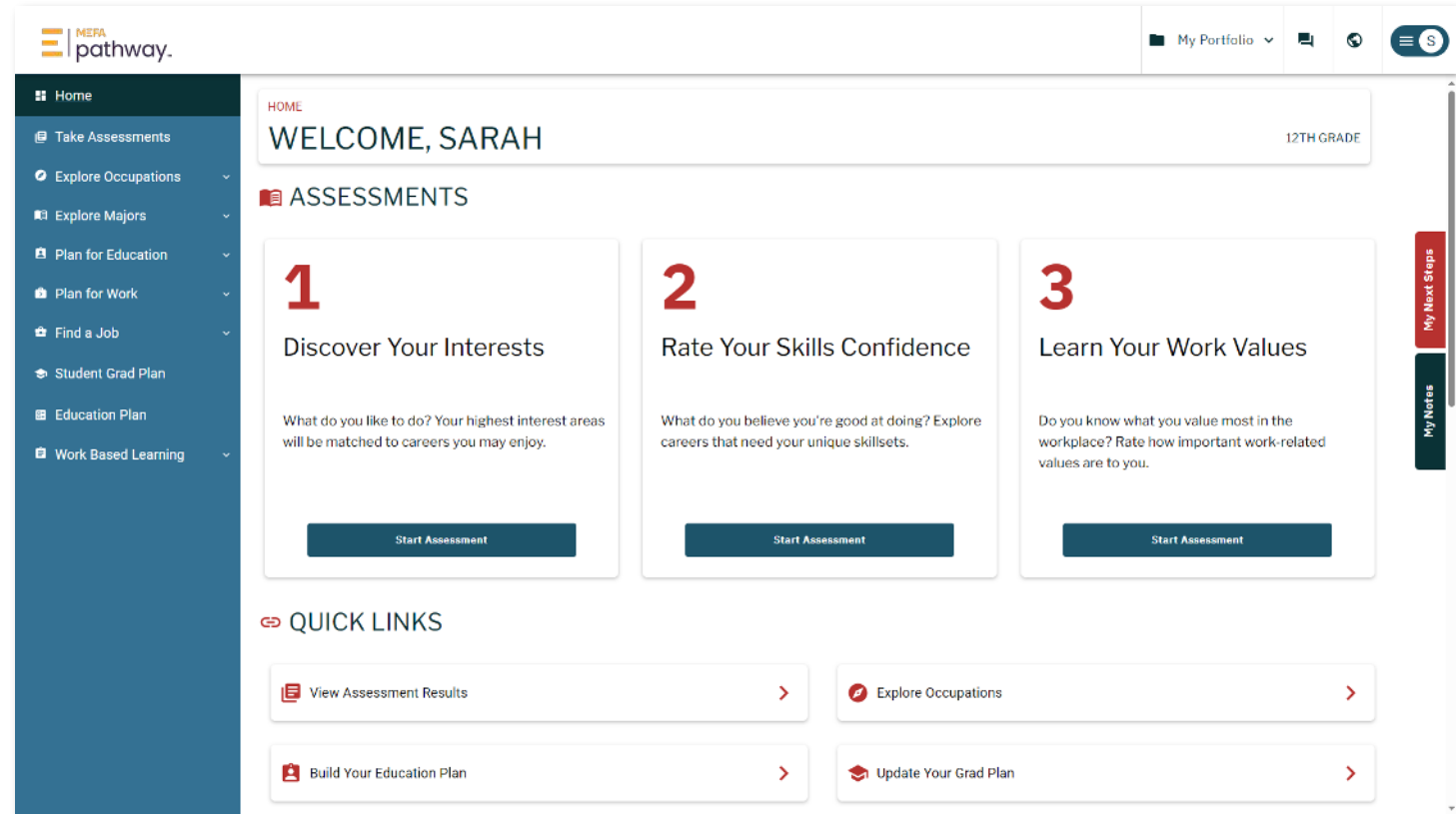
- ✓ Career Assessments and Aligned Opportunity Matches
- ✓ Occupation Exploration
- ✓ Resume Creation
- ✓ Cover Letter Templates
- ✓ Career Portfolio Creation
- ✓ Interview Practice Videos
- ✓ Opportunity & Participation Requests
- ✓ Form Creation with eSignatures
- ✓ Time Tracking to Log Hours
- ✓ Paystubs/Documents to Verify Participation
- ✓ Management of Pre- and Post-Opportunity Requirements

Student Experience



MEFA Pathway Assessments

- Backed by 85+ years of ongoing research and continual updates to adhere to standards surrounding reliability, validity, and fairness
- Three career assessments provide a well-rounded view for students:
 - Career Interests Assessment
 - Skills Confidence Assessment
 - Super's Work Values Inventory
- Available in both English and Spanish
- Average time to complete all three assessments: ~20 minutes



Career & Education Exploration

- Students can search *occupations*, *majors*, and *postsecondary institutions* based on a variety of factors
- Variable factors include:
 - Individual & Aggregate Career Assessment Results
 - Interactive search using National Career Cluster videos, information, and pathways
 - Job title or key word search
 - Educational pathway and major

MEFA pathway.

Home > Explore Occupations > Occupations Suggested by Assessment Results

Occupations Suggested by Assessment Results

View a list of occupations suggested by your interests, skills, and work values assessment results. This list could be very long so you may narrow the results using the filter options below. As you do so, only occupations fitting your selection will appear on the list.

Filter Options

Education Level: Two or three year associate degree Expected Job Growth: Any Median Salary in My State: Any

Filter by Cluster

Reset Apply Filter(s)

Show 10 entries

	Occupation	Interests	Skills	Values
★	Customs and Border Protection Officers	—	✓	✓
★	Emergency Medical Technicians	✓	✓	—
★	Fire Inspectors and Investigators	✓	✓	—
★	Firefighters	✓	✓	—
★	First-Line Supervisors of Firefighting and Prevention Workers	✓	✓	—
★	Forest Fire Inspectors and Prevention Specialists	✓	✓	—
★	Library Technicians	✓	✓	—

Middle & High School Education Planning

Students can utilize the Ed Plan tool to create a comprehensive four-year education plan

- Drives the process of setting goals and creating a course plan of study based on:
 - Potential careers
 - Graduation requirements
 - School pathways
 - Additional custom criteria
- Streamlines Ed Plan approval by allowing students to submit to administrators and parents for electronic review and approval

The screenshot displays the MEFA pathway website's 'Create or Edit a Plan' interface. The left sidebar contains navigation links: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education, Plan For Work, Find A Job, Personal Graduation Plan, and Education Plan. The main content area shows the 'Create or Edit a Plan' form with fields for Plan Name (containing '10th Grade Education Plan'), Area of Study, and Top 10. Below these are sections for Grade 9 and Grade 10 planning, each with a 'Your Planned Credits: 0' indicator. A table for Grade 10 planning is visible, with columns for Course Name and Credits. The table is divided into Elective and Core sections.

Course Name	Credits
Elective	
Skilled and Technical Sciences	+
Business	+
College Prep	+
Fine Arts	+
HSEA	+
Music/Band	+
SPED	+
Health Sciences Academy	+
Computer Ed	+
World Language	+
Core	
Science	+
Lang Arts	+
Math	+

Graduation Activity Tracking

Students can easily track progress against outlined graduation requirements for your school district with the Grad Plan tool

- Utilizes district requirements to configure an actionable Grad Plan for students to track via MEFA Pathway
- Reflects tasks, goals, and action items
- Includes customization options and seamlessly flows into an administrator report for progress tracking

The screenshot displays the MEFA Pathway web application interface for a 'Personal Graduation Plan'. The left sidebar contains a navigation menu with options: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education, Plan For Work, Find A Job, Personal Graduation Plan (selected), and Education Plan. The main content area is titled 'Personal Graduation Plan' and includes a sub-header 'Before Graduation'. Below this, there are three sections: 'PERSONAL INFORMATION', 'EXTERNAL ASSESSMENTS', and 'FAVORITES'. Each section contains a list of items with progress indicators (green checkmarks for completed, grey circles for pending). The 'PERSONAL INFORMATION' section includes Name, Email, Gender, Date Of Birth, Phone, Address, and Ethnicity. The 'EXTERNAL ASSESSMENTS' section includes Self Directed Search, ASVAB, WorkKeys, CDMR-1, and CDMR-2. The 'FAVORITES' section includes Clusters and Personal. The top right of the interface shows a 'My Portfolio' dropdown and a user profile icon. The bottom right has a vertical sidebar with 'My Next Steps' and 'My Notes' buttons.

PERSONAL INFORMATION	EXTERNAL ASSESSMENTS
☒ Name Completed: 7/1/2024	☐ Self Directed Search
☒ Email Completed: 7/1/2024	☐ ASVAB
☒ Gender Completed: 7/1/2024	☐ WorkKeys
☒ Date Of Birth Completed: 7/1/2024	☐ CDMR-1
☐ Phone	☐ CDMR-2
☐ Address	
☒ Ethnicity Completed: 7/1/2024	

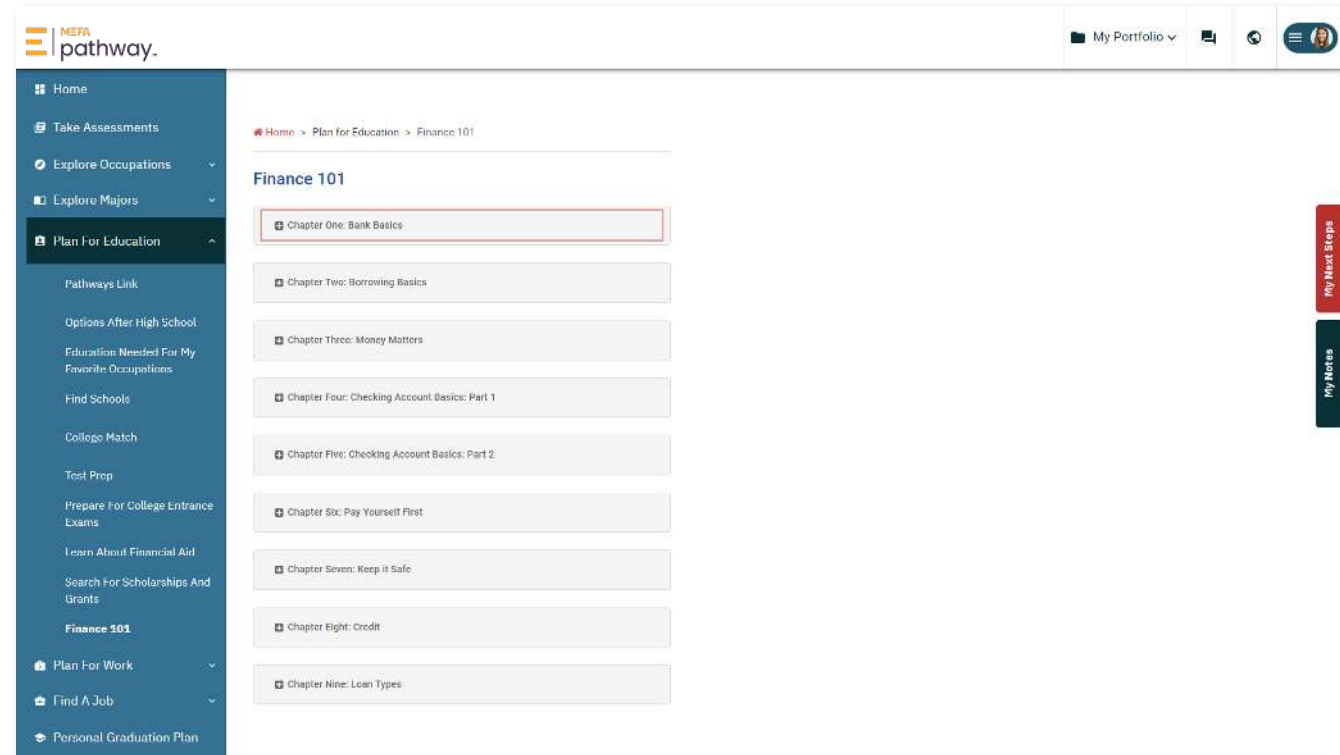
FAVORITES	GOALS
☐ Clusters	☐ Personal

Financial Tools

Finance 101 is a comprehensive overview of financial basics to prepare students for managing their money

- Contains 9 chapters on important financial information pertaining to secondary education
- Basics on investing, loans, student debt, checking accounts, and credit
- Step-by-step overview of the process to get financial aid.

Students also have access to scholarship information and FAFSA guidance to set themselves up for success



Planning for Work

Students are guided through various stages of job preparation and provided actionable tools

- Interview skills guidance, including; Preparation, Common Questions, What to Wear, Stages, & Follow Up
- Ability to create job application materials in a guided format, including:
 - Resume, Cover Letter, Reference Sheet, & a Shareable e-Profile
- National database of open jobs

The screenshot displays the MEFA Pathway website interface. On the left is a blue sidebar menu with options: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education, Plan For Work (highlighted), View A Sample Job Application (sub-highlighted), Interview Process, Find A Job, Personal Graduation Plan, and Education Plan. The main content area is titled 'View a Sample Job Application' and includes a breadcrumb trail: Home > Plan for Work > View a Sample Job Application. Below the title is an introductory paragraph and a link to 'Tips for filling out a paper job application'. The form itself is divided into three main sections: 'Name and Address', 'Contact Information', and 'Work Experience'. The 'Name and Address' section contains fields for First Name (Sarah), Last Name (Student), Social Security Number (123-45-6789), and Your Mailing Address (123 Street Name, City Name, XX 00000). The 'Contact Information' section includes Email (Jessica.Morrison@mailinator.com), Home Number (555-555-5555), Mobile Phone Number (444-444-4444), a 'May we contact you at work?' toggle set to 'Yes', and a Position(s) field (Store Manager). The 'Work Experience' section has an 'Employer:' field. A 'Print' button is located in the top right corner of the form area. On the far right edge, there are vertical buttons for 'My Next Steps' and 'My Notes'.

Pathways Link

Students are equipped to explore CTE and specialized programs of study within your school district based on their MEFA Pathway assessment results

- Streamlines education planning by providing a focused list of courses aligned to interests
- Includes searchable pathways of interest with requirements, courses, and enrollment information that leads to a particular pathway
- Provides robust reporting to support enrollment management and individualized career advisory sessions with students

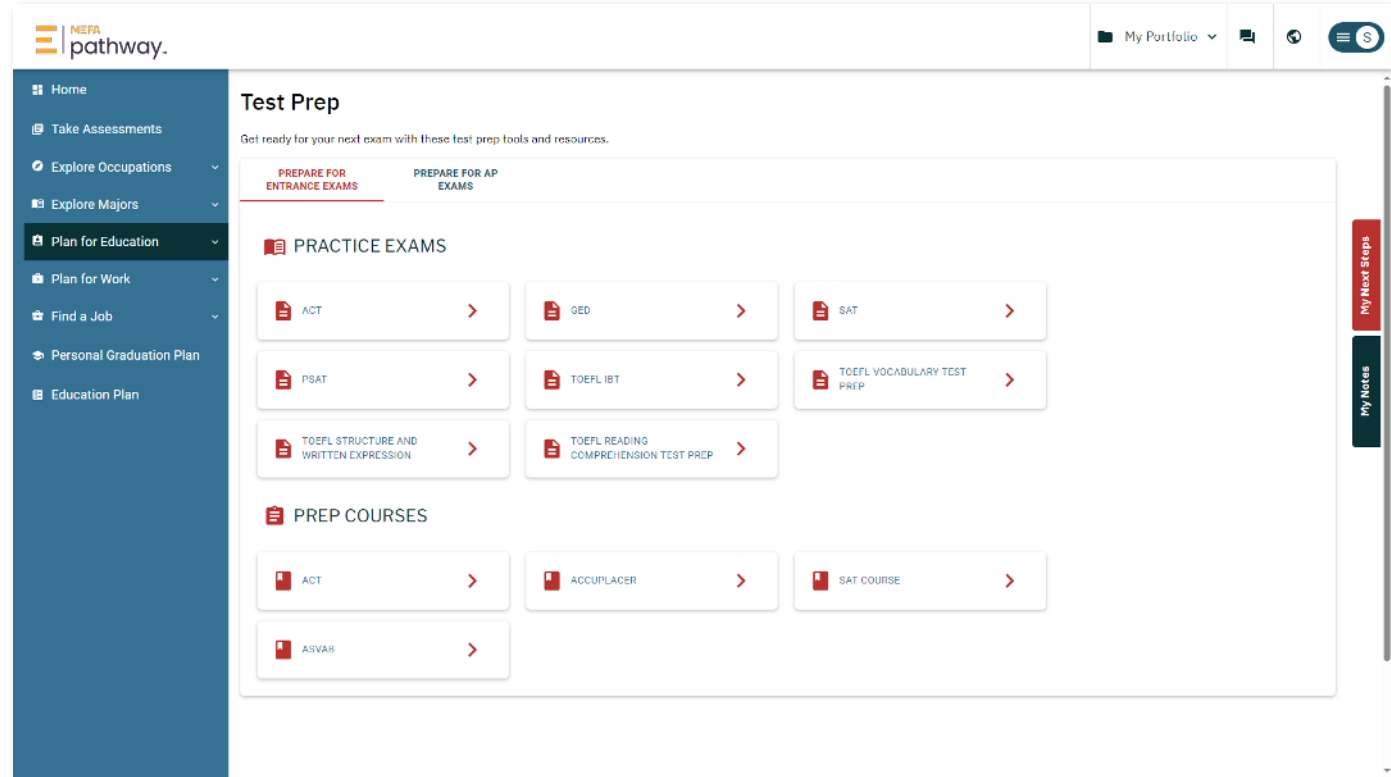
The screenshot displays the MEFA Pathway Link website interface. The top navigation bar includes the MEFA logo, a 'My Portfolio' dropdown, and a user profile icon. A left sidebar menu lists various options: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education (highlighted), Pathways Link, Options After High School, Education Needed For My Favorite Occupations, Find Schools, College Match, Test Prep, Prepare for College Entrance Exams, Learn About Financial Aid, Search For Scholarships And Grants, Finance 101, Plan For Work, Find A Job, and Personal Graduation Plan. The main content area shows the 'Pathway: BIOMEDICAL SCIENCE' page. It includes a breadcrumb trail (Home > Plan for Education > Pathways Link Detail), a 'Save to my favorite' button, and an 'Actions' button. A note states: 'Biomedical Science Pathway is available to all 9-12 grade students at the high schools. Please see your program coordinator for any questions.' Below this, the 'Program: BIOMEDICAL SCIENCE' section explains that the pathway is part of the BIOMEDICAL SCIENCE program and provides a link to the 'Biomedical Science Demo Program Description'. The 'Courses' section lists four courses: 'Principles of Biomedical Science' (Grades: 9 Credits: 1), 'Biotechnology I' (Grades: 10 Credits: 1), 'Biotechnology II' (Grades: 11 Credits: 1), and 'World Health Research & Scientific Research & Design' (Grades: 12 Credits: 1). Each course description provides a brief overview of the curriculum.

Test Prep

Students can access key test prep resources to fuel success

Test prep resources include practice tests and study materials for the following:

- AP Exams
- SAT
- ACT
- PSAT
- ASVAB
- Accuplacer
- GED
- TOEFL



Work-Based Learning

Streamlines WBL program management for key stakeholders and empowers students to identify opportunities aligned with their interests

How it works:

- View opportunities based on assessment results or explore all
- Manage pre- and post-opportunity requirements
- Track time, wages, and upload supporting documents
- Complete permission forms, evaluations, and more

The screenshot shows a web application titled "Explore Opportunities" with the subtitle "Find opportunities that align with your interests." It features three tabs: "Recommended Opportunities", "All Opportunities" (which is active), and "Saved Opportunities". Below the tabs is a "Filter Options" section with three dropdown menus: "Opportunity Types" (set to "Select an option"), "Location" (set to "Select an option"), and a "Search Opportunities" text input field. To the right of these filters are "Reset" and "Apply Filter(s)" buttons. Below the filters, there is a "Show 10 entries" dropdown. The main content is a table with the following columns: "Opportunity Name", "Type", "Business Name", and "Location". The table lists 11 opportunities, each with a star icon in the first column. The opportunities are: "Custom Woodworking Apprentice" (Apprenticeship, ModArch Design, Ankeny, IA), "Customer Operations Internship" (Internship, MidAmerican Energy Company, Adel, IA), "Data Entry Internship" (Internship, MidAmerican Energy Company, Adel, IA), "Entry-Level Full-Time Position - Junior Marketing Associate" (Employment (FT), TechWiz Solutions, Marshalltown, IA), "Entry-Level Part-Time Position - Administrative Assistant" (Employment (PT), Mindful Moments Meditation Studio, Washington, IA), "Explore a Day in the Work Life" (Job Shadowing, Gourmet Grains Bakery, Ames, IA), "Externship Program" (Externship, ModArch Design, Ankeny, IA), "Externship Program - Explore Your Industry of Interest" (Externship, Swift Courier Services, Nevada, IA), "Incoming Guest Speaker" (Guest Speaker, TechWiz Solutions, Marshalltown, IA), and "Incoming Guest Speaker - Entrepreneurship and Innovation in the Digital Age" (Guest Speaker, TechWiz Solutions, Marshalltown, IA). At the bottom, it says "Showing 11 - 20 of 42 entries" and has a pagination bar with "Previous", "1", "2" (selected), "3", "4", "5", and "Next".

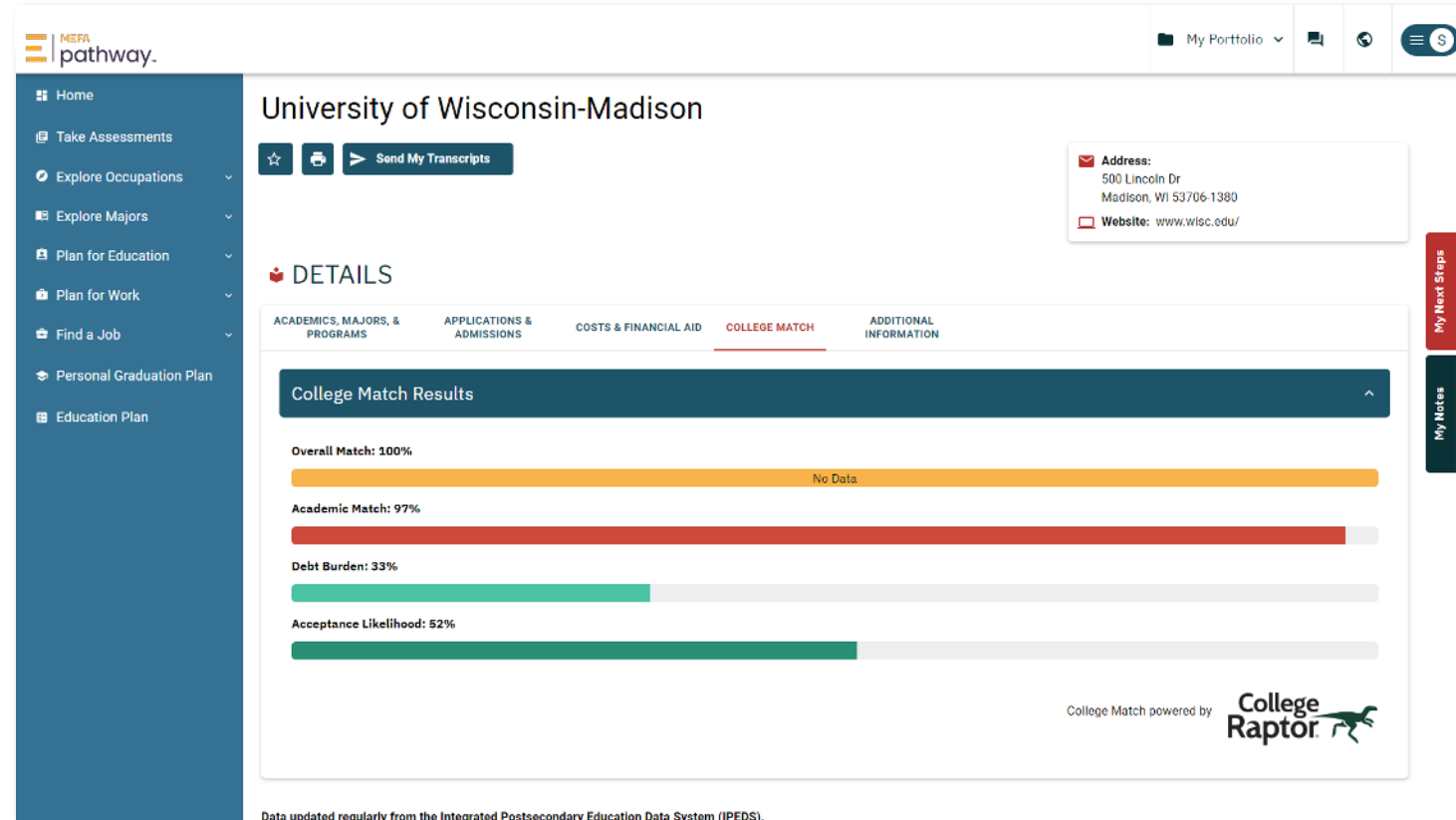
	Opportunity Name	Type	Business Name	Location
★	Custom Woodworking Apprentice	Apprenticeship	ModArch Design	Ankeny, IA
★	Customer Operations Internship	Internship	MidAmerican Energy Company	Adel, IA
★	Data Entry Internship	Internship	MidAmerican Energy Company	Adel, IA
★	Entry-Level Full-Time Position - Junior Marketing Associate	Employment (FT)	TechWiz Solutions	Marshalltown, IA
★	Entry-Level Part-Time Position - Administrative Assistant	Employment (PT)	Mindful Moments Meditation Studio	Washington, IA
★	Explore a Day in the Work Life	Job Shadowing	Gourmet Grains Bakery	Ames, IA
★	Externship Program	Externship	ModArch Design	Ankeny, IA
★	Externship Program - Explore Your Industry of Interest	Externship	Swift Courier Services	Nevada, IA
★	Incoming Guest Speaker	Guest Speaker	TechWiz Solutions	Marshalltown, IA
★	Incoming Guest Speaker - Entrepreneurship and Innovation in the Digital Age	Guest Speaker	TechWiz Solutions	Marshalltown, IA

College Match

Students review ranked college options based on personalized information

Factors include:

- Academic Ability (GPA)
- Financial Need (Student Aid Index (SAI))
- Out-of-Pocket Expenses
- Allows users to search for the best-fit postsecondary institutions
- Helps students evaluate their admissions likelihood

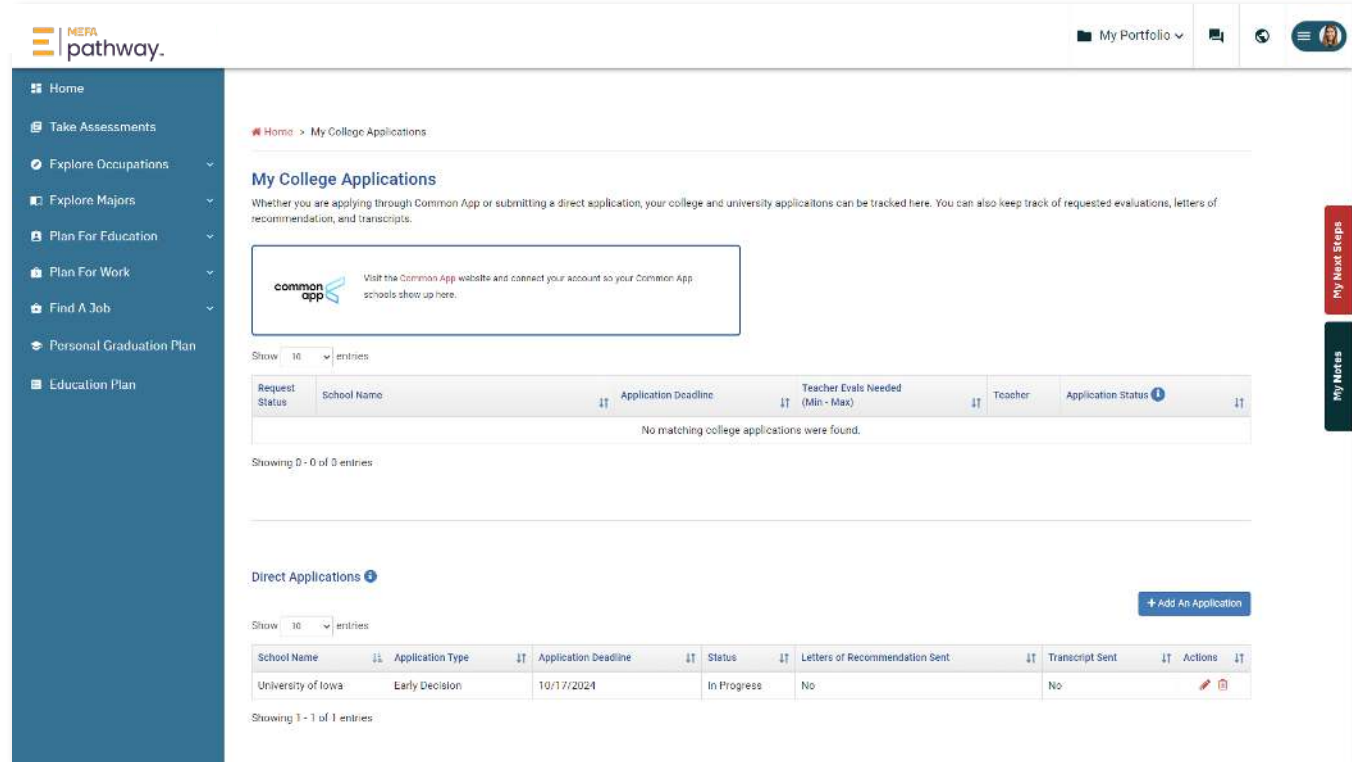


Common App

Creates efficiencies and streamlines college application steps for both students and educators

Enables students to:

- Apply directly to their schools of choice
- Explore virtual campus tours
- Request transcripts and letters of recommendation from their counselors and teachers



The screenshot displays the MEFA pathway website interface. On the left is a blue sidebar with navigation links: Home, Take Assessments, Explore Occupations, Explore Majors, Plan For Education, Plan For Work, Find A Job, Personal Graduation Plan, and Education Plan. The main content area is titled 'My College Applications' and includes a sub-header 'My College Applications'. Below this, there is a message box stating: 'Visit the Common App website and connect your account so your Common App schools show up here.' A table titled 'My College Applications' is shown with columns: Request Status, School Name, Application Deadline, Teacher Eval's Needed (Min - Max), Teacher, and Application Status. The table is currently empty, with a message 'No matching college applications were found.' Below this, there is a section for 'Direct Applications' with a table showing one entry for the University of Iowa. The table columns are: School Name, Application Type, Application Deadline, Status, Letters of Recommendation Sent, Transcript Sent, and Actions. The entry for the University of Iowa shows an 'Early Decision' application type, a deadline of '10/17/2024', a status of 'In Progress', and 'No' for both 'Letters of Recommendation Sent' and 'Transcript Sent'.

Request Status	School Name	Application Deadline	Teacher Eval's Needed (Min - Max)	Teacher	Application Status
No matching college applications were found.					

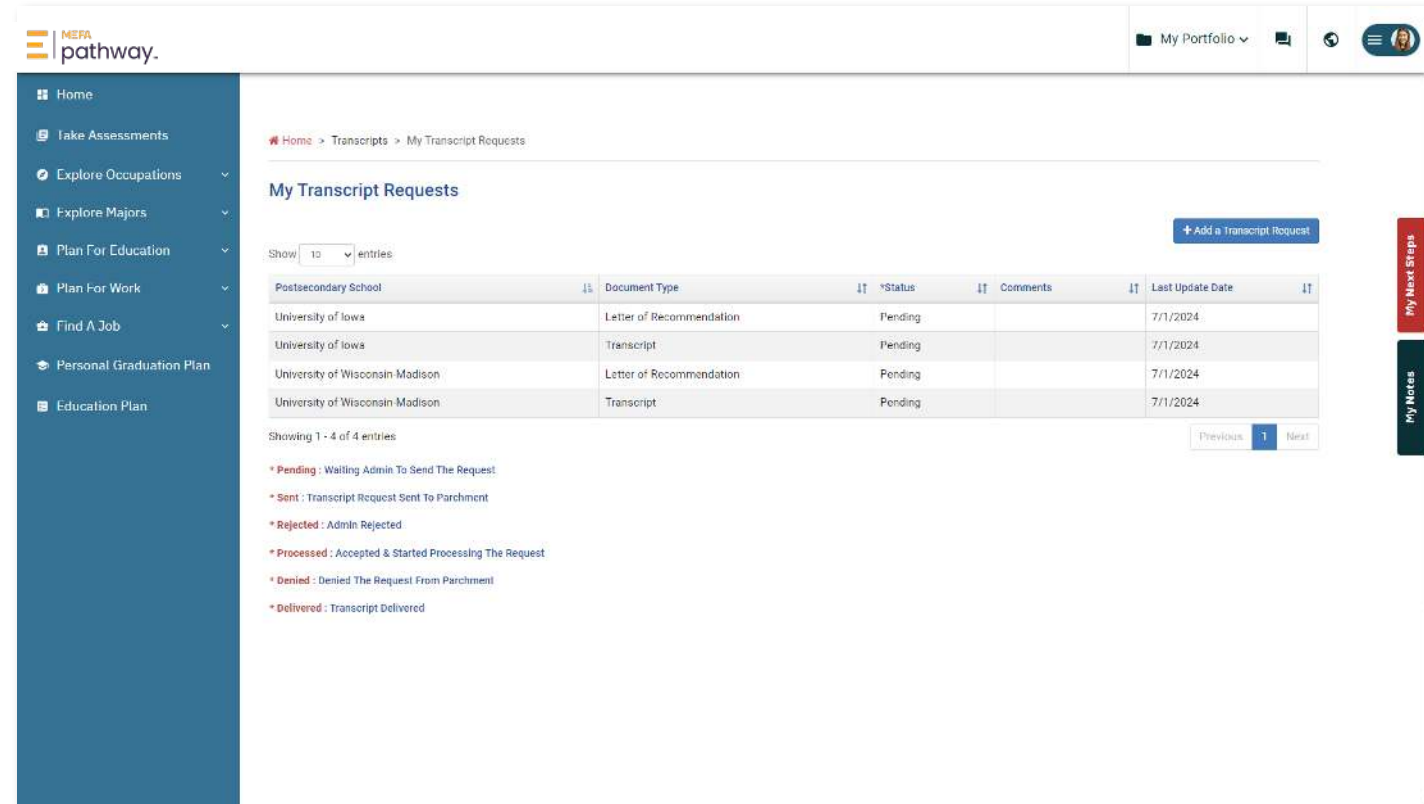
School Name	Application Type	Application Deadline	Status	Letters of Recommendation Sent	Transcript Sent	Actions
University of Iowa	Early Decision	10/17/2024	In Progress	No	No	

Parchment

Students request transcripts for the colleges they are applying to

Features include:

- Status Updates
- Comments from Educators
- Allows users to easily request and obtain transcripts for college applications



MEFA pathway.

My Portfolio

Home > Transcripts > My Transcript Requests

My Transcript Requests

Show 10 entries

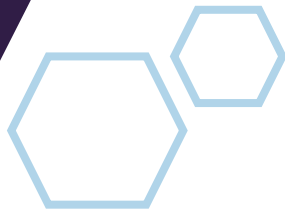
Postsecondary School	Document Type	Status	Comments	Last Update Date
University of Iowa	Letter of Recommendation	Pending		7/1/2024
University of Iowa	Transcript	Pending		7/1/2024
University of Wisconsin Madison	Letter of Recommendation	Pending		7/1/2024
University of Wisconsin Madison	Transcript	Pending		7/1/2024

Showing 1 - 4 of 4 entries

Previous 1 Next

• Pending : Waiting Admin To Send The Request
• Sent : Transcript Request Sent To Parchment
• Rejected : Admin Rejected
• Processed : Accepted & Started Processing The Request
• Denied : Denied The Request From Parchment
• Delivered : Transcript Delivered

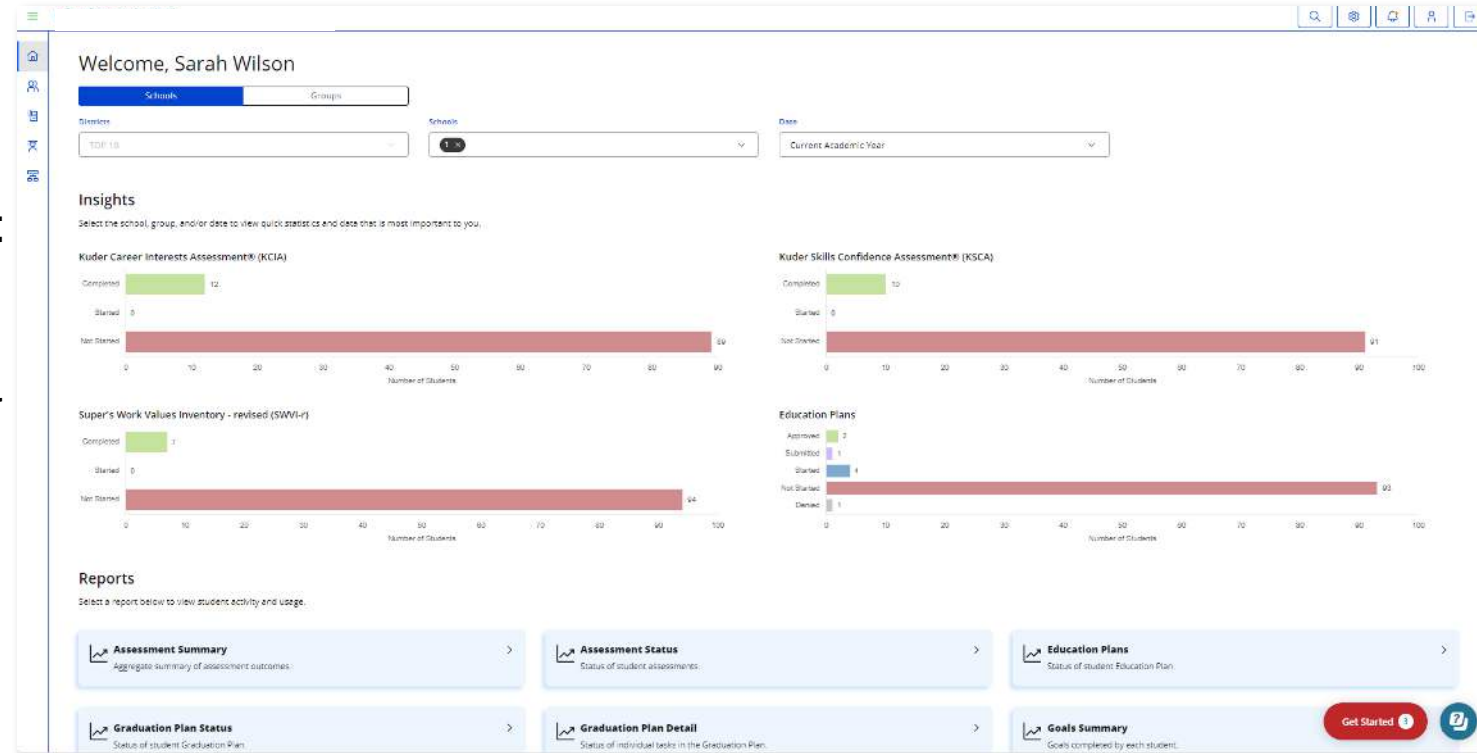
Admin Experience



Admin Tools

Administrators, educators, and counselors have access to robust reporting tools to streamline processes and maximize impact

- Real-time data and progress tracking
- Library of reports with micro and macro data
- Self-service and personalized reports for accountability
- Student group creation
- Mass communication management



Work-Based Learning Management

Administrators are empowered to scale work-based learning through robust program management

- Robust reports to monitor progress
- Automated workflows for educators and admins to move students through the approval and tracking process
- Business portal with approval workflows
- Form management and routing to send evaluations, engage employers, administer multi-signature documents, and more
- Opportunity management

The screenshot displays a web application for managing student opportunities. The main heading is "Engineering Internship". Below it, a progress bar shows four stages: "Initial Review" (checked), "Schedule Start Date" (pending), "Opportunity In Progress" (pending), and "Final Review" (pending). To the right of the progress bar are two buttons: "Approve Initial Request" (blue) and "Deny Initial Request" (red). Below the progress bar are two tabs: "Opportunity Details" (selected) and "Opportunity Tasks". The "Opportunity Details" tab shows information for "Alliance Expert Services", including address, phone, web, and contact details. Below this is a "Description" section and a list of "Essential Tasks". On the right side of the interface, there is a "Student Information" section for Jane Smith, including her name, grade, school, email, and buttons for "View Education Plan" and "3 Opp Requests". Below this is a "Top KCIA Clusters" section with a horizontal bar chart showing various clusters and their relative importance.

Manage Student Opportunities / Opportunity

Engineering Internship

Scheduled Start Date: Not Scheduled | Type: Internship | Industry/Cluster: Finance

Initial Review (checked) | **Schedule Start Date** (pending) | **Opportunity In Progress** (pending) | **Final Review** (pending)

Check request for viability | Enter scheduled start date | Student working on opportunity/tasks | Check tasks, dates and confirm

[Approve Initial Request](#) [Deny Initial Request](#)

Opportunity Details | **Opportunity Tasks**

Alliance Expert Services

Address
6500 South Council Road
Oklahoma City, OK, 73169

Phone
405-48-1100

Web
www.allianceexpertservices.com

Contact
Bob Madison
Alliance Expert Services
email

Description

During this internship you will learn about the essential responsibilities of an engineer by assisting the engineering staff on projects. You will also perform administrative duties around the office, run errands for engineering staff, and apply academic knowledge into hands-on work.

Essential Tasks

- Assist technicians in performing routine maintenance tasks such as oil changes, tire rotations, and brake inspections.
- Learn to use diagnostic tools and equipment to identify vehicle issues.
- Shadow experienced technicians during complex repair procedures.
- Gain exposure to various vehicle makes and models.
- Participate in shop cleanliness and organization efforts.
- Observe and adhere to safety protocols and best practices.

Student Information

JJ **Jane Smith**
12th Grade | Adams High School
jsmith@adams.edu

[View Education Plan](#) [3 Opp Requests](#)

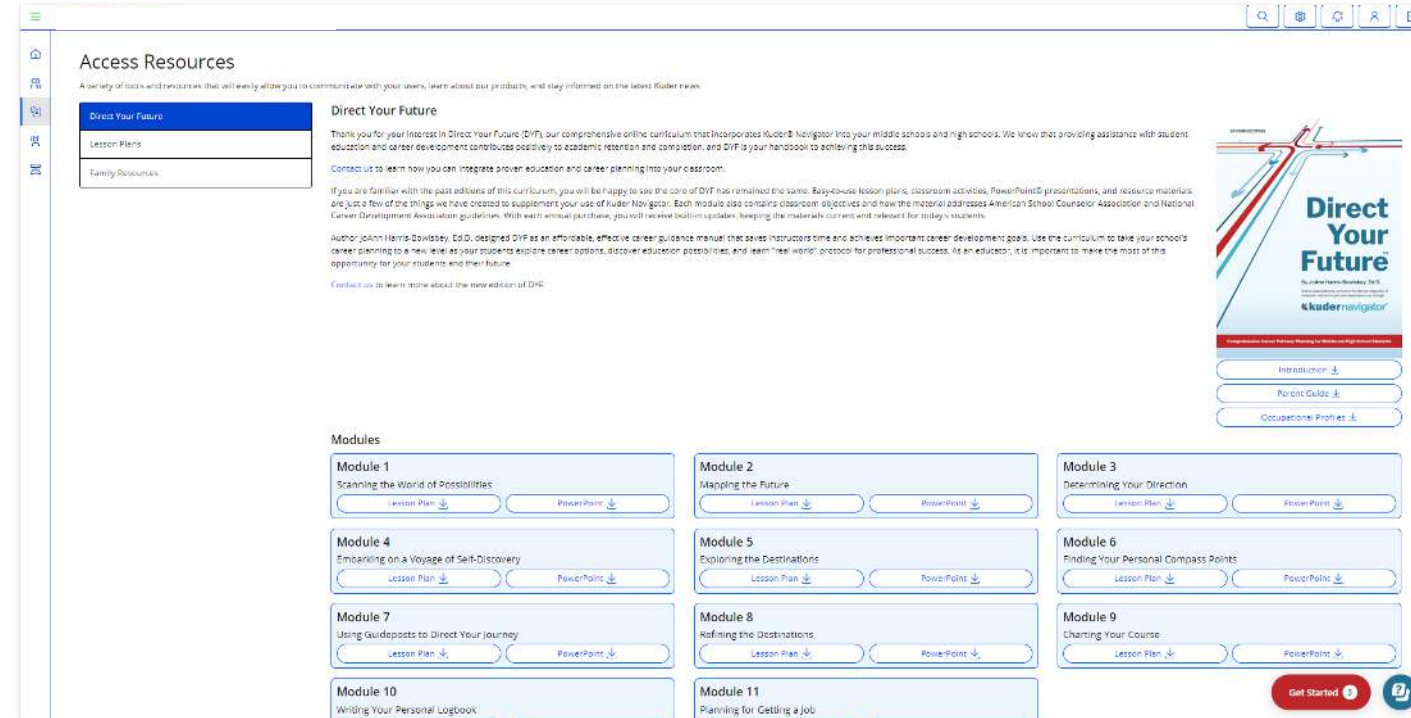
Top KCIA Clusters

Human Services
Business Management and Administration
Government and Public Administration
Finance
Education and Training

Admin Resources

Access resources to seamlessly integrate the platform into classroom curriculum, advisory periods, and core classes to maximize impact

- *Direct Your Future Curriculum Guide* for middle and high school students
- Lesson plans for core subjects
- Parent and guardian resources
- More available upon request!



Connect with MEFA: Social Media



facebook.com/mefaMA



[@mefa_ma](https://www.instagram.com/@mefa_ma)



[@MEFAtweets](https://twitter.com/@MEFAtweets)



linkedin.com/company/mefa



youtube.com/MEFAcounselor



mefa.org/mefa-podcast

