

State authority created in  
1982 helping families plan,  
save, and pay for college

# Workforce Training Exploration

## MEFA Seminar - August 2023



# Workforce Training Exploration

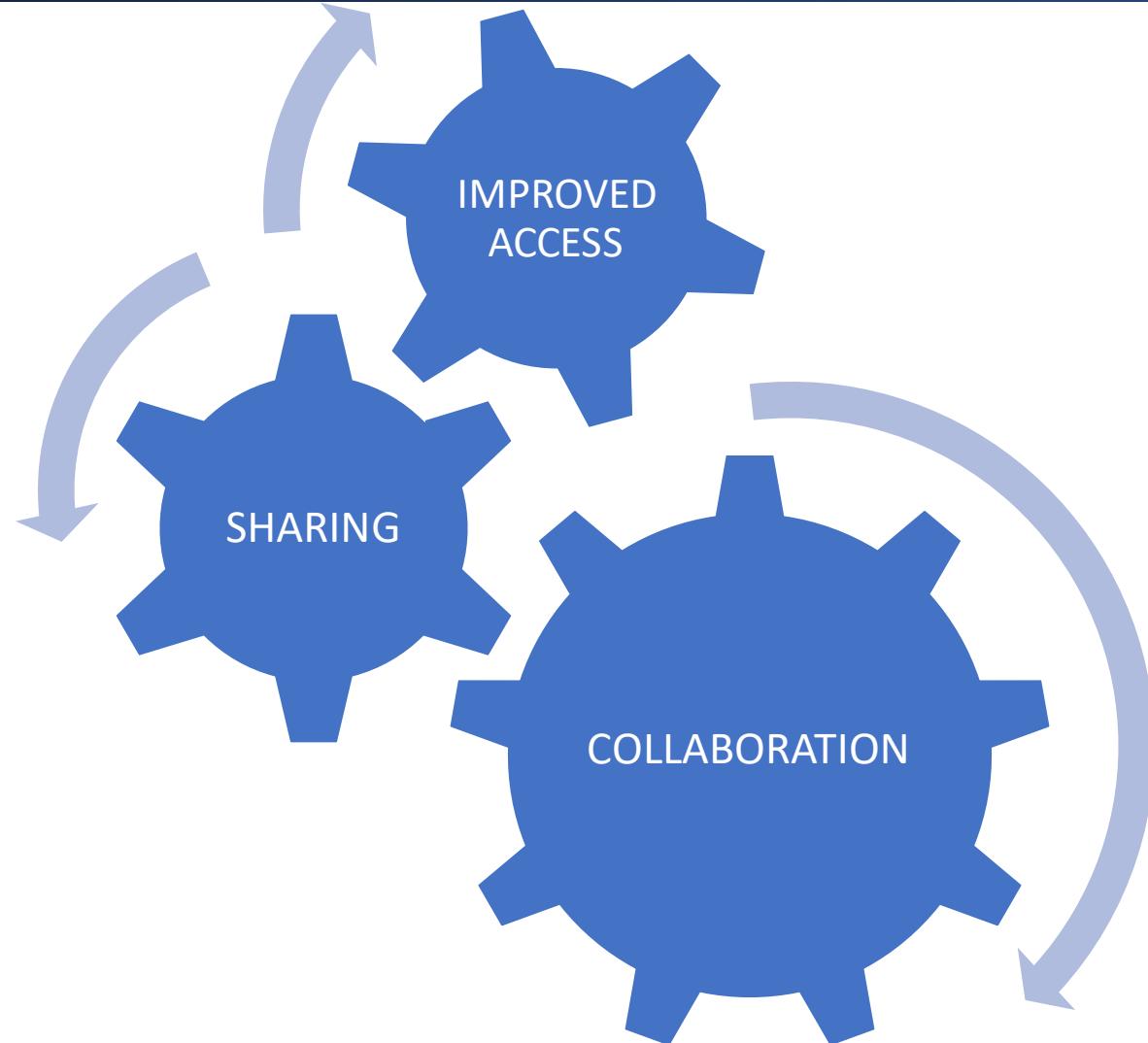
---

**Lisa Carchia**  
Director, Workforce Development

**Carla Abate**  
Program Manager, Be Mass Competitive

**Sean Dadsetan-Foley**  
Program Manager, Education and Training Funds

# Workforce Development Across the State



Our statewide network of community colleges is an essential resource for training and upskilling new employees into high demand priority occupations throughout the state. Together, the 15 community colleges have expansive capacity and demonstrated expertise in design and delivery of hundreds of programs and training opportunities for all learners regardless of age, gender, race, or socio-economic status.

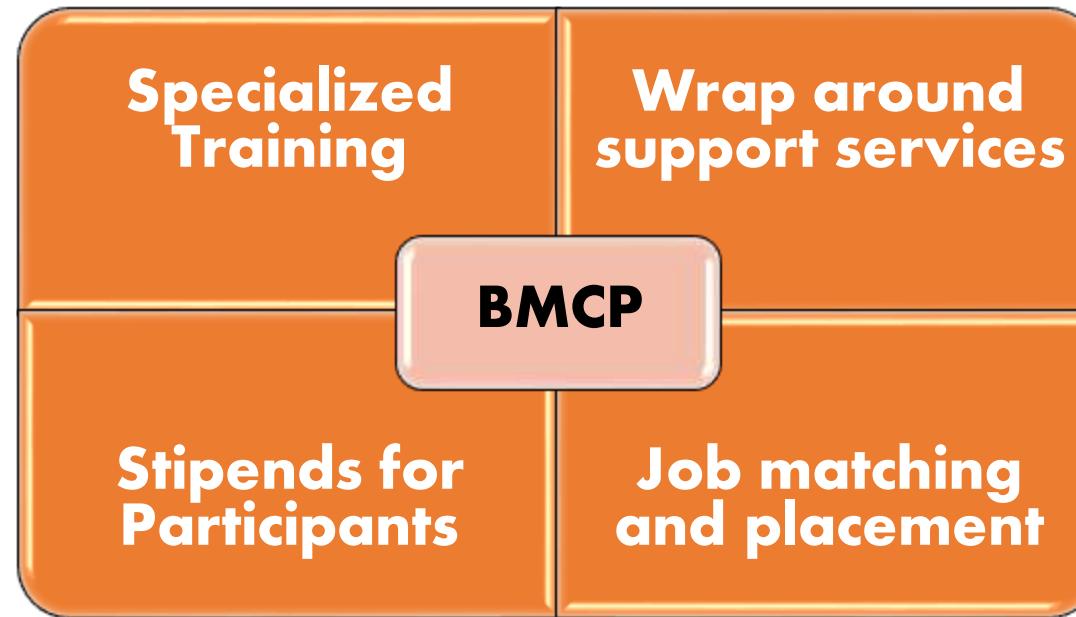
Over the last two years we have shared information and resources, expanded and enhanced the landscape through collaboration, and improved access to training and pathway opportunities.

# Accessible and Affordable



# Be Mass Competitive Program (BMCP)

---



The **Massachusetts Association of Community Colleges (MACC)**, in partnership with the **Massachusetts Competitive Partnership (MACP)**, launched the **Be Mass Competitive** workforce training initiative in May 2021. Candidates receive specialized training and career-placement services leading to upwardly-mobile employment opportunities at some of the Commonwealth's largest employers. This program seeks to support and advance the successes of persons of color by providing pathways at MACP companies committed to building a diversified workforce.

# Be Mass Competitive Program (BMCP)

---

	Cohort 1*	Cohort 2	Cohort 3**	Cohort 4
<b>College Partner</b>	Bunker Hill	Bunker Hill	Berkshire	Bunker Hill
<b>Participants</b>	18	28	8	45
<b>Completers</b>	7	22	7	TBD
<b>Employers</b>	MACP Employers	MACP Employers	Wayfair	MACP Employers
<b>Notes</b>	*COVID surge 10/21		**2023 WARN Report; Wayfair News	

## Future State 2023 and 2024

**Cohort 5** recently launched at our Bunker Hill campus with more than 50 participants

**Cohort 6** is in the planning phase for February 2024 launch

**Enroll 50 – 100** students per year across 2 cohorts. Expansion to include additional Community College engagement as well as Employer Partners outside MACP Employers

# Education and Training Funds (ETF)

The ETF Program is a collaborative effort by MACC, Executive Office of Education, and the 15 Community Colleges to support campus efforts around high-demand workforce trainings. The program will support the creation and expansion of training programs at community colleges for high-demand industries that have been identified by regional labor market blueprints and will utilize a reserve of \$15 million spread across all 15 campuses to train/certify/upskill 1,500 MA residents over the course of the 2-year pilot (FY23-24).

Completed	Enrolled	Proposed
<b>314</b>	<b>383</b>	<b>1400+</b>
Healthcare	Healthcare	53 unique programs
Real Estate	IT	
Wilderness	Real Estate	
IT	Cannabis Core	
Education	Education	
Manufacturing		

# Education and Training Funds Programming

---

Healthcare	IT	Business	Other
EMT	Network+	Office Support Professional	Construction Trades HISET Pre-Apprentice
EKG Tech	PC Network Tech	Real Estate Exam Prep	Advanced Manufacturing
Phlebotomy	Cisco CCNA	Accounting	Foundational Manufacturing
Certified Nursing Assistant	Security +	Bookkeeping Exam Prep	Hospitality/Culinary
Pharmacy Tech	Google IT	Data Analytics	911 Dispatch
Recovery Coach	IT Certification	Digital Marketing and E-Commerce	Dietary Aide
Medical Lab Tech	Comp TIA A+	Project Management	Cannabis Core
Medical Assistant	Backend Software Developer		Paraprofessional
Medical Interpreter	Frontend Software Developer		
Community Health Worker	CAD Design Certification		
PCA – English and Spanish	System Support Tech		
Direct Care Professional	IT Automation (Python)		
Registered Behavioral Tech	UX Design		
Dental Assistant			



# Workforce Training Consortium Initiative

---

The objective in engaging in this consortium work is to establish Community Colleges as leaders in workforce development and serve as key partner to the Workforce Skills Cabinet in delivering workforce training industry credential (non-credit) programs that lead to economic mobility.

## Benefits to Participants:

- Fully funded programs that lead to upwardly mobile careers
- Expertise in training for high demand careers available throughout the state

# Workforce Training Consortium Initiative

---

Area of Focus	Consortium Colleges	Target Enrollment
IT	Middlesex, Holyoke, Springfield	250
Paraprofessional	Holyoke, Springfield, Greenfield, Berkshire, Roxbury	330
Behavioral Health	Berkshire, Holyoke, Bunker Hill	In Process

**Second and Third rounds** will expand to other interested campuses and in IT, Paraprofessional and Behavioral Health utilizing a partner school as the Lead on the secondary or tertiary proposals.

**Next Steps for Future Focus Areas:** Bio-Lab Technician (Middlesex) followed by Industrial Maintenance; Mechatronics Technician

# What's the right career path for me?



# Career Exploration Options... just a small sampling

## **Berkshire Community College**

Culinary and Hospitality Readiness Training

Phlebotomy Technician

## **Bristol Community College**

### [Exploring and Scoring Your Dream Job](#)

Real Estate Preparation

## **Bunker Hill Community College**

Cannabis Education

Marine Technician

Personal Trainer

Veterinary Assistant

## **Cape Cod Community College**

Certified Fiber Optics Technician

Aviation Maintenance Technology

## **Greenfield Community College**

Outdoor Adventure Education

Wilderness Training, Wilderness First Responder

## **Holyoke Community College**

Hotel and Front Desk

Line Cook

Medical Interpreter

## **Massasoit Community College**

EMT Training

EKG Technician

Paralegal

## **Mass Bay Community College**

Automotive Damage Appraisal and Apprentice

Optician Certification

## **Middlesex Community College**

Equipment Technician with Robotics

MS Excel Certificate & Business Computer Apps

## **Mount Wachusett Community College**

Child Development Associate

Production Technician

## **North Shore Community College**

Digital Marketing and Social Media

Landscape Design

## **Northern Essex Community College**

Home Inspector Certification

Meeting and Event Planning

## **Quinsigamond Community College**

Bio-Manufacturing Tech Pre-Apprentice

Mechatronics

## **Roxbury Community College**

Smart Building Technology

Energy Certification Preparation

Automation Systems

## **Springfield Technical Community College**

Electrical

Gas Fitting

Plumbing



# Questions?

**Lisa Carchia - Director, Workforce Development**  
**[carchial@macc.mass.edu](mailto:carchial@macc.mass.edu)**



## Connect with MEFA on Social Media



[facebook.com/mefaMA](https://www.facebook.com/mefaMA)



[@mefa\\_ma](https://www.instagram.com/mefa_ma)



[@MEFAtweets](https://twitter.com/MEFAtweets)



[linkedin.com/company/mefa](https://www.linkedin.com/company/mefa)



[youtube.com/MEFACounselor](https://www.youtube.com/MEFACounselor)



[mefa.org/mefa-podcast](https://mefa.org/mefa-podcast)

*mefa*<sup>®</sup>