



## Meeting of the Board of Directors

September 21, 2023

12:30 p.m.

Meeting Instructions:

<https://mefa-org.zoom.us/j/84831479913?pwd=cmZrMUZqeDlnTONvNXNLSjhvMWg1Zz09>

Passcode: 092123

Phone Number if dialing into meeting:

1 646 558 8656

Meeting ID: 848 3147 9913

Passcode: 092123

*Keith C. Shaughnessy,  
Chairman*

### Agenda

- I. Chairman's Report
  - a. Approval of the May 25, 2023 Minutes
  - b. 2023 Board Calendar – Committee Meetings: To Be Determined
  - c. Old Business
  - d. New Business
- II. Presentation and Interactive Discussion – *Using AI to Inform Marketing Communications*
- III. MEFA Program Highlights and Business Initiatives Review
- IV. Adjournment