



About MEFA

State authority created in
1982 helping families plan,
save, and pay for college

Workforce Training Exploration MEFA Seminar - August 2023



Workforce Training Exploration

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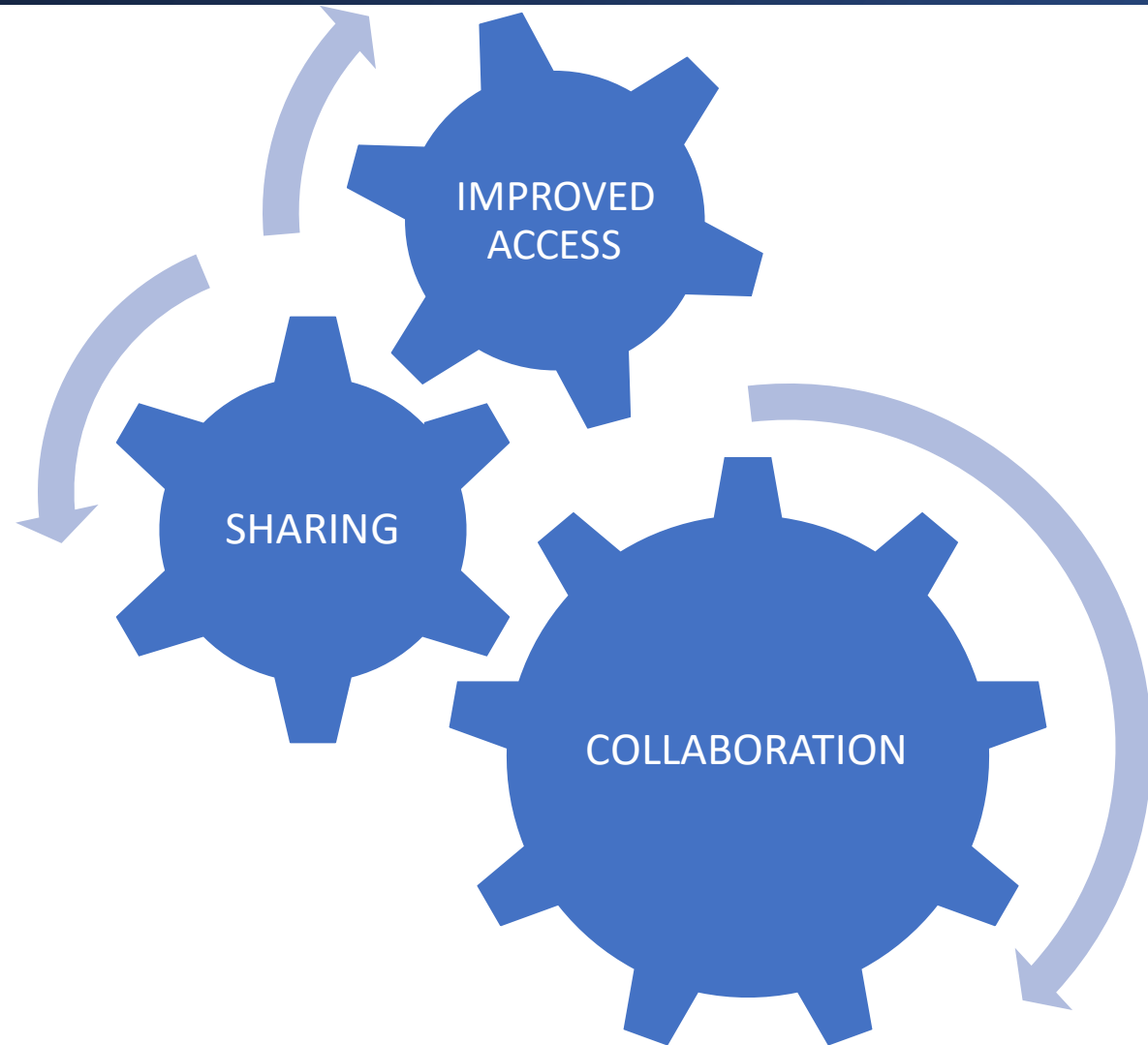
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Workforce Development Across the State



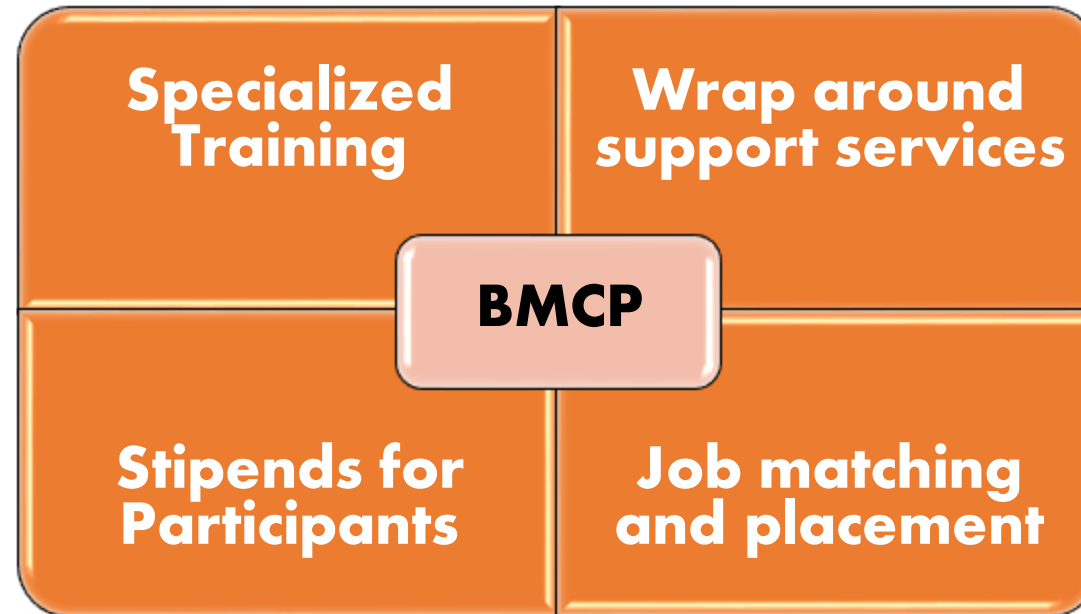
Our statewide network of community colleges is an essential resource for training and upskilling new employees into high demand priority occupations throughout the state. Together, the 15 community colleges have expansive capacity and demonstrated expertise in design and delivery of hundreds of programs and training opportunities for all learners regardless of age, gender, race, or socio-economic status.

Over the last two years we have shared information and resources, expanded and enhanced the landscape through collaboration, and improved access to training and pathway opportunities.

Accessible and Affordable



Be Mass Competitive Program (BMCP)



The **Massachusetts Association of Community Colleges (MACC)**, in partnership with the **Massachusetts Competitive Partnership (MACP)**, launched the **Be Mass Competitive** workforce training initiative in May 2021. Candidates receive specialized training and career-placement services leading to upwardly-mobile employment opportunities at some of the Commonwealth's largest employers. This program seeks to support and advance the successes of persons of color by providing pathways at MACP companies committed to building a diversified workforce.

Be Mass Competitive Program (BMCP)

	Cohort 1*	Cohort 2	Cohort 3**	Cohort 4
College Partner	Bunker Hill	Bunker Hill	Berkshire	Bunker Hill
Participants	18	28	8	45
Completers	7	22	7	TBD
Employers	MACP Employers	MACP Employers	Wayfair	MACP Employers
Notes	*COVID surge 10/21		**2023 WARN Report; Wayfair News	

Future State 2023 and 2024

Cohort 5 recently launched at our Bunker Hill campus with more than 50 participants

Cohort 6 is in the planning phase for February 2024 launch

Enroll 50 – 100 students per year across 2 cohorts. Expansion to include additional Community College engagement as well as Employer Partners outside MACP Employers

Education and Training Funds (ETF)

The ETF Program is a collaborative effort by MACC, Executive Office of Education, and the 15 Community Colleges to support campus efforts around high-demand workforce trainings. The program will support the creation and expansion of training programs at community colleges for high-demand industries that have been identified by regional labor market blueprints and will utilize a reserve of \$15 million spread across all 15 campuses to train/certify/upskill 1,500 MA residents over the course of the 2-year pilot (FY23-24).

Completed	Enrolled	Proposed
314	383	1400+
Healthcare Real Estate Wilderness IT Education Manufacturing	Healthcare IT Real Estate Cannabis Core Education	53 unique programs

Education and Training Funds Programming

Healthcare	IT	Business	Other
EMT	Network+	Office Support Professional	Construction Trades HISET Pre-Apprentice
EKG Tech	PC Network Tech	Real Estate Exam Prep	Advanced Manufacturing
Phlebotomy	Cisco CCNA	Accounting	Foundational Manufacturing
Certified Nursing Assistant	Security +	Bookkeeping Exam Prep	Hospitality/Culinary
Pharmacy Tech	Google IT	Data Analytics	911 Dispatch
Recovery Coach	IT Certification	Digital Marketing and E-Commerce	Dietary Aide
Medical Lab Tech	Comp TIA A+	Project Management	Cannabis Core
Medical Assistant	Backend Software Developer		Paraprofessional
Medical Interpreter	Frontend Software Developer		
Community Health Worker	CAD Design Certification		
PCA – English and Spanish	System Support Tech		
Direct Care Professional	IT Automation (Python)		
Registered Behavioral Tech	UX Design		
Dental Assistant			



Workforce Training Consortium Initiative

The objective in engaging in this consortium work is to establish Community Colleges as leaders in workforce development and serve as key partner to the Workforce Skills Cabinet in delivering workforce training industry credential (non-credit) programs that lead to economic mobility.

Benefits to Participants:

- Fully funded programs that lead to upwardly mobile careers
- Expertise in training for high demand careers available throughout the state

Workforce Training Consortium Initiative

Area of Focus	Consortium Colleges	Target Enrollment
IT	Middlesex, Holyoke, Springfield	250
Paraprofessional	Holyoke, Springfield, Greenfield, Berkshire, Roxbury	330
Behavioral Health	Berkshire, Holyoke, Bunker Hill	In Process

Second and Third rounds will expand to other interested campuses and in IT, Paraprofessional and Behavioral Health utilizing a partner school as the Lead on the secondary or tertiary proposals.

Next Steps for Future Focus Areas: Bio-Lab Technician (Middlesex) followed by Industrial Maintenance; Mechatronics Technician

What's the right career path for me?



Career Exploration Options... just a small sampling

Berkshire Community College

Culinary and Hospitality Readiness Training

Phlebotomy Technician

Bristol Community College

[Exploring and Scoring Your Dream Job](#)

Real Estate Preparation

Bunker Hill Community College

Cannabis Education

Marine Technician

Personal Trainer

Veterinary Assistant

Cape Cod Community College

Certified Fiber Optics Technician

Aviation Maintenance Technology

Greenfield Community College

Outdoor Adventure Education

Wilderness Training, Wilderness First Responder

Holyoke Community College

Hotel and Front Desk

Line Cook

Medical Interpreter

Massasoit Community College

EMT Training

EKG Technician

Paralegal

Mass Bay Community College

Automotive Damage Appraisal and Apprentice

Optician Certification

Middlesex Community College

Equipment Technician with Robotics

MS Excel Certificate & Business Computer Apps

Mount Wachusett Community College

Child Development Associate

Production Technician

North Shore Community College

Digital Marketing and Social Media

Landscape Design

Northern Essex Community College

Home Inspector Certification

Meeting and Event Planning

Quinsigamond Community College

Bio-Manufacturing Tech Pre-Apprentice

Mechatronics

Roxbury Community College

Smart Building Technology

Energy Certification Preparation

Automation Systems

Springfield Technical Community College

Electrical

Gas Fitting

Plumbing



Questions?

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