



mefa[®]

College Admissions



About MEFA



Not-for-profit state authority created in 1982
helping families plan, save, and pay for college

Seminar Topics

- Current trends
- Your college list
- Campus visits
- The application process
- Financial aid
- Free resources



Trends in College Admissions

- Earlier Process
- Students applying to a greater number of schools
- Demonstrated interest a factor
- Has become more a parent-driven process (though students should be driving!)
- Rise of social media
- Cost has become a bigger factor



Stay Organized!

Use a system to keep track of applications and deadlines, such as MEFA's College Application Manager:

College Application Manager					
As you explore schools and build your college list, keep track of your details here. Remember that deadlines are critical when applying to college and requesting financial aid, so set yourself reminders to ensure you submit all applications on time. If you're applying to more than ten schools, make a copy of this chart.					
School Name	Admissions Deadline*	Send SAT, ACT, or Neither	Required Financial Aid	Financial Aid Deadline*	Notes
1. Example University	November 1st	SAT	FAFSA <input checked="" type="checkbox"/> CSS Profile <input type="checkbox"/> Other <input type="checkbox"/>	February 1st	<ul style="list-style-type: none"> High school visit: Oct 1st Strong nursing program 4-hour drive away
2.			FAFSA <input checked="" type="checkbox"/> CSS Profile <input type="checkbox"/> Other <input type="checkbox"/>		
3.			FAFSA <input checked="" type="checkbox"/> CSS Profile <input type="checkbox"/> Other <input type="checkbox"/>		
4.			FAFSA <input checked="" type="checkbox"/> CSS Profile <input type="checkbox"/> Other <input type="checkbox"/>		

mefa.org/college-application-manager

Researching Colleges

Research thoroughly

College Navigator: [CollegeNavigator.gov](https://collegenavigator.gov)

College search with admissions, academic, & cost info

College Scorecard: [CollegeScorecard.ed.gov](https://collegescorecard.ed.gov)

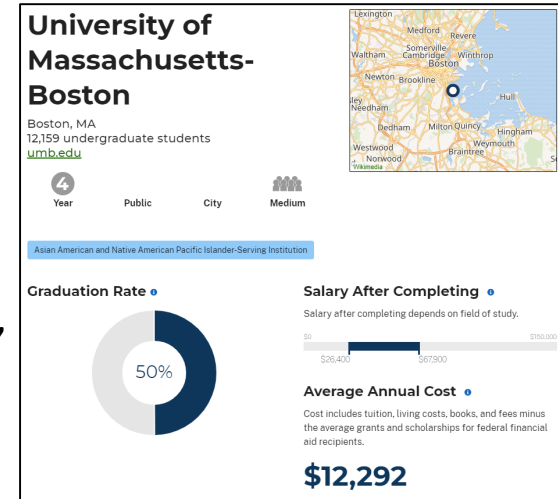
College info including average net price, student debt, grad rate, & alumni salary

Big Future: bigfuture.collegeboard.org/college-search

College search with info on academics, applying, & paying

MEFA Pathway: mefapathway.org

College search and matching tool based on preferences



College Factors to Consider



Virtual Campus Visits

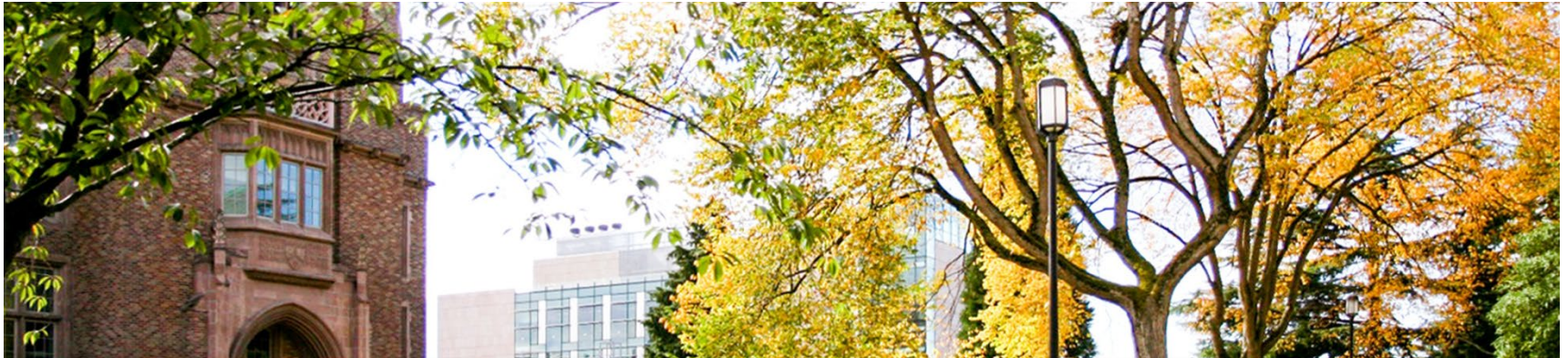
While many campuses have suspended on-campus tours, take advantage of virtual tours, and plan to visit campus in person at a later date. Virtual tours differ from school to school, but a virtual tour may include:

- Live chat with current students
- Phone or email correspondence with current students
- Student panels
- Campus tours
- Info sessions
- One-on-ones with an admissions counselor
- Online Q&A events



College Fair Tips

*NACAC is holding virtual college fairs in Oct & Nov: nacacfairs.org/virtual



- Sign up
- Check out the college list beforehand
- Have a plan of attack before you start
- Take advantage of information sessions
- Schedule 1-on-1 meetings with colleges if available

Assess Prospects for Admission

Develop a final list with colleges of each type:

Probable

Your chances for admission are strong (Make sure at least one is affordable)

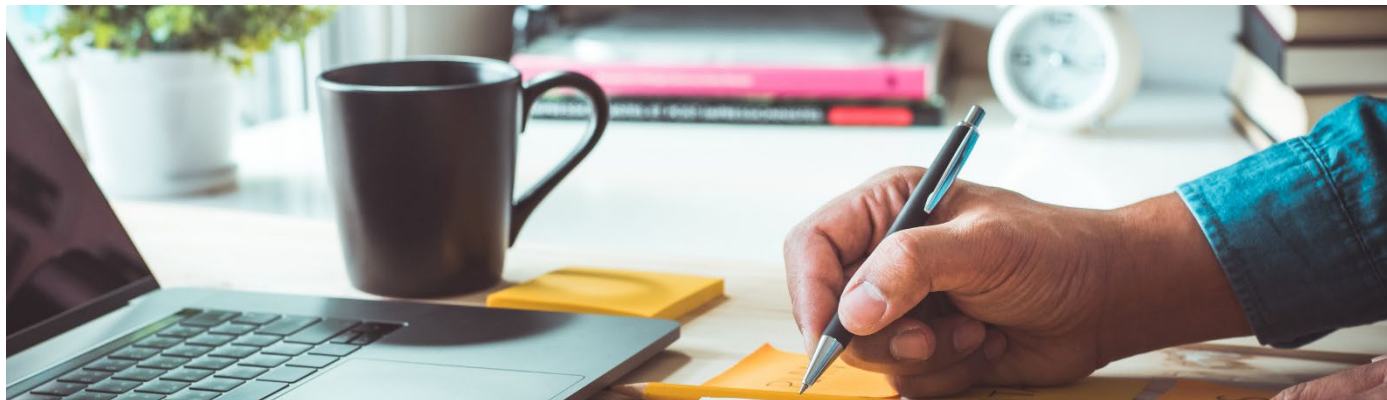
Target

Your chances for admission are 50/50

Reach

Your chances for admission are less than 50%

College Application Timeline



- **Regular Decision:** Usually an early winter deadline
- **Early Action:** Earlier deadlines, non-binding agreement
- **Early Decision:** Earlier deadlines, binding agreement
- **Rolling Admission:** Decisions shared on a rolling basis
- **Open Admission:** Admits most students for most programs

College Application Types & Components

Application requirements may vary at each college

College Application Types:

- Common App
[CommonApp.org](https://www.commonapp.org)
- Universal College App
[UniversalCollegeApp.com](https://www.universalcollegeapp.com)
- Coalition App
[CoalitionForCollegeAccess.org](https://www.coalitionforcollegeaccess.org)
- College website application
- Paper app

Your application may include:

- Application form
- High school transcript
- Standardized test scores
- Letters of recommendation
- Activity list or resume
- Personal essay
- Interview
- Audition
- Portfolio

Academic Readiness



- Rigor
- Good grades vs. challenging classes
- Improvement over time
- Exceeding minimum requirements
- Relevance to college plans
- Sliding scale for MA public colleges & universities

Standardized Tests

*Some colleges are not requiring standardized tests for those applying for Fall 2021 admission

PSAT	Offers practice and assessment
SAT	Measures college readiness Offers free test prep online
ACT	Measures college readiness Offers free test prep online
SAT Subject Test	Shows subject knowledge
AP Exam	Shows subject knowledge

- Register at:
- act.org (for the ACT)
 - collegereadiness.collegeboard.org (for the PSAT & SAT)
 - apstudents.collegeboard.org (for AP exams)

[Fairtest.org](https://fairtest.org) provides a list of over 1,000 test-optional schools

Activity List & Resume

- Extracurricular activities
- Showcase what you do and the depth of the activity
- Include family responsibilities and employment
- Highlight the impact on your community



Essays



- Your application essay says a lot about you
- Share something meaningful and personal
- Start writing early
- Try different topics and approaches
- Plagiarism is taken very seriously
- Leave time for careful proof-reading

Common App Essay Prompts for Fall 2021 Admission

1. Some students have a background, identity, interest, or talent that is so meaningful they believe their application would be incomplete without it. If this sounds like you, then please share your story.
2. The lessons we take from obstacles we encounter can be fundamental to later success. Recount a time when you faced a challenge, setback, or failure. How did it affect you, and what did you learn from the experience?
3. Reflect on a time when you questioned or challenged a belief or idea. What prompted your thinking? What was the outcome?
4. Describe a problem you've solved or a problem you'd like to solve. It can be an intellectual challenge, a research query, an ethical dilemma - anything that is of personal importance, no matter the scale. Explain its significance to you and what steps you took or could be taken to identify a solution.
5. Discuss an accomplishment, event, or realization that sparked a period of personal growth and a new understanding of yourself or others.
6. Describe a topic, idea, or concept you find so engaging that it makes you lose all track of time. Why does it captivate you? What or who do you turn to when you want to learn more?
7. Share an essay on any topic of your choice. It can be one you've already written, one that responds to a different prompt, or one of your own design.

Letters of Recommendation



Adults who know you well can offer a helpful perspective on your strengths

- What are your high school guidelines?
- Whom to ask?
- When to ask?
- Say thank you!

Interviews

A face-to-face conversation lets colleges see the person behind the numbers

- Only offered at a small number of schools
- Two types: Informational and Evaluative
- Be prepared to answer open-ended questions
- Know your reasons for applying to the college
- Ask thoughtful questions
- Cover the basics
- Relax and be yourself



The Admissions Decision

Admitted	Student is accepted Student may also be accepted to begin at a later semester
Deferred	Student is not accepted Early Action/Decision but will be considered in the regular applicant pool
Denied	Student is not accepted
Waitlisted	Student is not yet accepted and may not get accepted off the waitlist

- Most colleges send decisions over email or post to their online portal
- Deposit by deadline (usually May 1st) to secure your spot at a school

Understanding College Affordability



- What is the Cost of Attendance and Net Price?
- What financial aid applications are required and when?
- Need-based aid vs. merit-based aid: potentially different deadlines
- Start looking for private scholarships now

Net Price Calculators

- Online tool found on each college's website
- Asks questions about family finances & student academics
- Provides personal, estimated net college price
- Displays federal & institutional financial aid
- Merit-based aid may also be calculated



Applying for Financial Aid

Free Application for Federal Student Aid (FAFSA®):

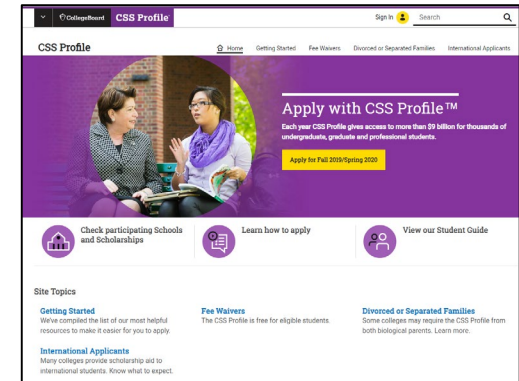
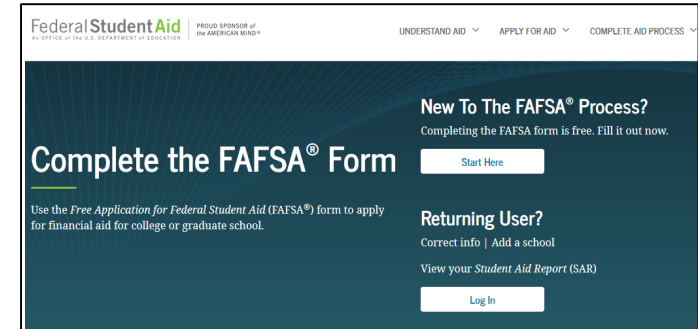
- Required by every college and university
- 2021-22 FAFSA available Oct 1, 2020
- Will ask about 2019 income

CSS Profile™:

- Required by 250+ colleges and scholarship agencies
- 2021-22 Profile available Oct 1, 2020
- Will ask about 2019 income

College-specific financial aid applications

- Posted on each college's financial aid website



Paying for College in MA: You Have Options

MassTransfer

- Makes transfer from community college to a 4-year public MA college more affordable
- Benefits include guaranteed credit transfer, tuition credit, & freeze on tuition
- mass.edu/masstransfer



Tuition Break

- Reduction on out-of-state tuition costs at New England schools for certain programs
- Nebhe.org/programs-overview/rsp-tuitionbreak/overview



Staying on Track Through Senior Year

Spring/Summer Junior Year

- Research colleges
- Visit campuses & college fairs
- Ask teachers for letters of recommendation
- Take the SAT/ACT
- Start writing the college essay

Fall Senior Year

- Retake the SAT/ACT
- Secure letters of recommendation
- Finalize the college essay(s)
- Attend MEFA's *College Financing* seminar
- Complete all admissions applications
- Submit financial aid applications

Winter Senior Year

- Submit admissions applications
- Submit financial aid applications
- Apply for private scholarships
- Send in mid-year grade reports

Spring Senior Year

- Receive admissions and financial aid offers
- Attend MEFA's *After the College Acceptance* seminar
- Attend college open house programs
- Choose your college by May 1st

View an extended timeline at: mefa.org/college-admissions-and-financial-aid-timeline

MEFA Pathway *Your Plan for the Future*

FREE college and career planning tool

Resources include:

- Skills and interests assessments
- Career exploration
- College search
- Financial aid and scholarship information
- Personalized digital portfolio
- Visit mefapathway.org to get started



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pathway YOUR PLAN
FOR THE FUTURE®

What You Can Do Now

- Sign up for MEFA webinars
- Research colleges
- Start creating your college list

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Follow this list

Don't miss this post. Seasoned guidance counselor Alicia Lively got together a list of tasks for you rising high school senior to complete this summer. The detailed summary offers plenty of tips and resources for the upcoming college admissions process, and will help you and your child use the next few months to your advantage as you get ready for fall.

[Read the post](#)

Financial aid and admissions guidance

There's a lot to consider when applying to college and for financial aid, but there's a smart way to tackle the process. MEFA's Jonathan Hughes explains how to navigate the year ahead, and who you can call when you need assistance. Hear his guidance in our short video.

[Watch the video](#)

Good news about college costs

You've heard about the high cost of college, but there's a silver lining that provides some significant relief. Financial aid can drastically reduce the price tag of higher education, and approximately \$100 billion in aid is given out to students across the country every year. Want to hear more? Read our post.

[Learn about college costs](#)



Connect with MEFA on Social Media

The screenshot shows a social media post from MEFA. The post text reads: "After you receive your financial aid award from the colleges to which you have been accepted, you may need to gather some additional information. The following are some important questions to ask." Below the text is a graphic titled "QUESTIONS TO ASK IN THE FINANCIAL AID PROCESS #FINAID" containing five numbered questions in colored boxes:

- 1** (Blue box): What is the college's total cost of attendance?
- 2** (Orange box): What financial aid applications are required and when are they due?
- 3** (Dark Grey box): What are the college's application requirements for divorced or separated parents?
- 4** (Green box): Does the college offer merit-based scholarships? How do students apply?
- 5** (Light Blue box): Will my financial aid stay the same every year?

The MEFA logo is visible in the bottom right corner of the graphic.



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linkedin.com/company/mefa



youtube.com/MEFAcounselor

Thank You

29

Questions?

(800) 449-MEFA (6332)

collegeplanning@mefa.org

How was the webinar? We'd love for you to leave us a Google review to hear your feedback: [asap.llc/mefa](https://www.google.com/search?q=asap.llc/mefa)

