

# MEFA's 2009 College Savings Art Competition

## Official Entry Form

Use this entry form to submit a piece of artwork to MEFA's 2009 College Savings Art Competition.

The artwork must be on the topic, **"What Do I Want to Be When I Graduate from College?"**

Child must be currently enrolled in grades 3, 4, or 5 at a public, private, charter, or home-based school as of August 1, 2009.

Students may use pencils, pens, crayons, paint, or any other nontoxic medium, and artwork may not be computer generated.

Paper must be either 8½" x 11" or 9" x 12" —larger submissions will be considered ineligible.

Include child's name, school, and grade on back of artwork.

Clip the completed entry form to the artwork (do not staple or tape).

**ALL ENTRIES MUST BE POSTMARKED BY 5 P.M., NOVEMBER 20, 2009.**

**PLEASE PRINT LEGIBLY:**

|   |  |                |
|---|--|----------------|
| Entrant's (parent's/guardian's) name                  |  |                |
| Entrant's address (city, state, ZIP)                  |  |                |
| Entrant's phone number                                | Entrant's relationship to child                                      |                |
| Child's name  | Name of child's parent or legal guardian (if different from entrant) |                |
| Child's grade   | Child's age  |                |
| Child's address (if different from entrant's address) |  |                |
| Child's school  | City/town  | Teacher's name |

Send this completed official entry form and artwork to:

**MEFA**  
**c/o 2009 College Savings Art Competition**  
**160 Federal Street, 4th floor, Boston, MA 02110**

One first-prize, second-prize, and third-prize winning artwork will be chosen from each of grades 3, 4, and 5. First-prize winners will win \$5,000 payable directly to a MEFA U.Fund College Investing Plan 529 account managed by Fidelity Investments (each, a "U.Fund Account") opened by the winning entrant for the benefit of the child creating the winning artwork; second-prize winners will win \$2,000 payable directly to a U.Fund Account opened by the winning entrant for the benefit of the child creating the winning artwork; and third-prize winners will win \$1,000 payable directly to a U.Fund Account opened by the winning entrant for the benefit of the child creating the winning artwork. Each entrant who submits a winning piece of artwork will be listed as the "Participant" or "Account Owner" and will be required to complete a U.Fund College Investing Plan Account Application to establish a U.Fund Account for the benefit of the child submitting the winning artwork in order to open a U.Fund Account and be eligible to receive the prize. If a U.Fund Account has previously been established for the benefit of such child, the prize may, at the election of the winner, be deposited directly into that previously established U.Fund Account. The prize is a contribution made to a U.Fund Account and will be treated as a contribution made by or on behalf of the Winner/Participant to the U.Fund Account. Total contributions in excess of the federal annual gift tax exclusion amount may be subject to federal gift and estate taxes, which are solely the responsibility of the Winner/Participant and not the responsibility of MEFA, Fidelity Investments, or their respective affiliates or agents. Other taxes may apply and are solely the responsibility of the Winner/Participant of the U.Fund Account and not the responsibility of MEFA, Fidelity Investments, or their respective affiliates or agents. Investments in a U.Fund College Investing Plan Account are subject to market volatility and fluctuation and may lose value. For more details on the U.Fund College Investing Plan, please read the U.Fund College Investing Plan Fact Kit. Winners from previous years, employees of MEFA and Fidelity Investments and their immediate families and members of their households, persons affiliated with or employed by a stock exchange or member firm of an exchange or FINRA, a municipal securities broker-dealer, financial institution, news or financial information media, or other broker dealers in securities, commodities, or money instruments, as defined by NYSE Rule 350, are not eligible. **Additional terms and conditions apply. See Official Rules for details.**

By submitting this entry form and the attached artwork, the entrant, the child who has created the artwork, and the child's parent or legal guardian (if different from the entrant) (1) hereby represent that the artwork is the exclusive original creation of the child, the artwork has not been previously published or won any other prize/award, the entrant has the unrestricted right to submit the artwork, and the artwork does not infringe upon any third party's proprietary or other rights, (2) understand that they are transferring to MEFA any rights they have to the artwork, including the right to use, transfer to a third party, or publish all or any portion of the artwork, and (3) hereby acknowledge that they have read, understood, and agree to be bound by the Official Rules of MEFA's 2009 College Savings Art Competition.

|   |                             |
|---|-----------------------------|
| Name and signature of entrant   | Name and signature of child |
| Name and signature of child's parent or legal guardian, if different from the entrant |                             |

No, I do not want to learn more about the U.Fund College Investing Plan or the U.Fund Prepaid Tuition Program.

**MEFA's 2009 College Savings Art Competition**

**Official Rules**

1. **HOW TO ENTER:** Complete the official entry form available through the Massachusetts Educational Financing Authority ("MEFA") at 800.449.6332, or [www.mefa.org/contest](http://www.mefa.org/contest), including an original piece of artwork created using pencils, pens, felt-tipped pens, crayons, paint, or any other nontoxic medium on an 8½" x 11" or 9" x 12" piece of paper, on the topic "What Do I Want to Be When I Graduate From College?", drawn by a child enrolled in grades 3, 4, or 5 at a public, private, charter, or home-based school in Massachusetts as of August 1, 2009. The completed entry form must be attached to the entry. Include child's name, school, and grade on back of entry. Entry form must include signature of child's parent or legal guardian. Send completed entry form and artwork to: MEFA, c/o 2009 College Savings Art Competition, 160 Federal Street, 4th floor, Boston, MA 02110. **ALL ENTRIES MUST BE POSTMARKED BY 5 P.M. ON NOVEMBER 20, 2009.** No illegible, incomplete, forged, or altered entries will be accepted. Sponsors and judges are not responsible for late, lost, damaged, postage-due, incorrect, or misdirected entries. All entries, including artwork, become the exclusive property of the sponsors and will not be returned. Artwork must be the exclusive original creation of the child named on the entry form, and may not have been previously published or won any other prize/award. By submitting entry, the entrant represents that he or she has the unrestricted right to submit the child's artwork and the artwork does not infringe upon any third party's proprietary or other rights. By entering, each entrant and child's parent or legal guardian unconditionally assign and transfer to MEFA any and all rights that they and/or the child now have or may in the future have to the child's artwork, including, without limitation, the copyright therein, in any medium whatsoever. MEFA will have the unrestricted right to use, alter, publish, display, or transfer to a third party each artwork however it sees fit, without further approval of or payment to the entrant, parent/guardian or child.
2. **SELECTION OF WINNERS:** One first-, second-, and third-prize winner from each of grades 3, 4, and 5 will be selected on or about March 31, 2010, on the basis of originality, relevance of the artwork to the topic "What Do I Want to Be When I Graduate From College?", and adherence to standards of the Massachusetts Art Curriculum Framework as detailed in each teacher's or instructor's lesson plan, by representatives of MEFA and others they choose, whose decisions are final on all matters relating to this competition. Each judging criterion will receive equal weighting. Winners will be notified by mail. Winners will be required to sign an affidavit of eligibility and liability/publicity release. Prize may be awarded to alternative winner if affidavit is not returned within 14 days after mailing to winner, or if prize notification letter is returned as undeliverable. Each winning entrant's and child's name, address, likeness, and/or prize information may be used by MEFA, Fidelity Investments, or any of their respective affiliates and agents for promotional purposes in any medium without additional compensation to the extent permitted by law.
3. **PRIZES: Three (3) first prizes:** \$5,000 payable directly to a MEFA U.Fund College Investing Plan 529 account managed by Fidelity Investments (each, a "U.Fund Account") opened by the winning entrant for the benefit of the child creating the winning artwork. **Three (3) second prizes:** \$2,000 payable directly to a U.Fund Account opened by the winning entrant for the benefit of the child creating the winning artwork. **Three (3) third prizes:** \$1,000 payable directly to a U.Fund Account opened by the winning entrant for the benefit of the child creating the winning artwork. Each entrant who submits a winning piece of artwork will be listed as the "Participant" or "Account Owner" of the U.Fund Account and will be required to submit a completed U.Fund College Investing Plan Account Application established for the benefit of the child submitting the winning drawing in order to open a U.Fund Account and be eligible to receive the prize. If a U.Fund Account has previously been established for the benefit of such child, then the prize may, at the election of the winning entrant, be deposited directly into that previously established U.Fund Account. The prize is a contribution to the U.Fund Account and will be treated as a contribution made by or on behalf of the Winner/Participant to the U.Fund Account. Total contributions in excess of the federal annual gift tax exclusion amount may be subject to federal gift and estate taxes, which are solely the responsibility of the Winner/Participant, and not the responsibility of MEFA, Fidelity Investments, or their respective affiliates or agents. Other taxes may apply and are solely the responsibility of the Winner/Participant and not the responsibility of MEFA, Fidelity Investments, or their respective affiliates or agents. Winner/Participant must make election of an investment option applicable to the U.Fund Account at the time the U.Fund Account is opened. Additional restrictions apply. Investments in a U.Fund Account are subject to market volatility and fluctuation and may lose value. For more details on the U.Fund College Investing Plan, please read the U.Fund College Investing Plan Fact Kit. MEFA reserves the right to substitute prizes of equal or greater value. No other substitution or transfer of prizes is permitted. Sponsors are responsible only for delivery of prize; not responsible for prize utility, quality, or otherwise.
4. **ELIGIBILITY:** Competition open to entrants who are individual legal residents of Massachusetts age 18 or older as of August 1, 2009, except previous MEFA College Savings Art Competition first-, second-, and third-place winners, employees and their immediate families, and members of the same household of MEFA, Fidelity Investments, persons affiliated with or employed by a stock exchange or member firm of an exchange or FINRA, a municipal securities broker-dealer, financial institution, news or financial information media, or other broker dealers in securities, commodities, or money instruments, as defined by NYSE Rule 350. This offer is void where prohibited or restricted by law and is subject to applicable federal, state, and local laws and regulations. By participating in this competition, each entrant agrees to be bound by these Official Rules and the decisions of the judges, and warrants that he or she is eligible to participate in this competition.
5. **SCHOOL AWARDS:** Five top-entry prizes will be made to the schools having the highest rate of eligible enrolled students participating in the Competition as follows: One (1) First Prize Award: a \$500 gift card issued by Staples, Inc. or other retailer selected by Sponsors (a "gift card"); One (1) Second Prize Award: \$400 gift card; One (1) Third Prize Award: \$300 gift card; One (1) Fourth Prize Award: \$200 gift card; and One (1) Fifth Prize Award: \$150 gift card. Gift cards subject to restrictions, terms, and conditions described on card. Sponsors reserve the right to substitute awards of equal or greater value. No other substitution or transfer of awards permitted. Sponsors are responsible only for awards delivery; not responsible for awards utility, quality, or otherwise. Winning schools will be notified by mail and may be required to sign a liability release. Award may be made to alternative school if release is not returned within 14 days after mailing to school. Each winning school's name, address, and/or award information may be used by MEFA, Fidelity Investments, or any of their respective affiliates and agents for promotional purposes in any medium without additional compensation to the extent permitted by law. By accepting an award, each school agrees to be bound by these Official Rules and the decisions of the judges, warrants that it is authorized to permit its students to participate in the competition, and agrees to release MEFA, Fidelity Investments and their respective affiliates, employees, officers, and agents from any and all liability, loss, or damages arising from or in connection with the awarding, receipt, and/or use or misuse of an award.
6. **WINNERS LIST:** To obtain a list of prize and school award winners, send a self-addressed, stamped envelope to: MEFA, c/o 2009 College Savings Art Competition, 160 Federal Street, 4th floor, Boston, MA 02110, or visit [www.mefa.org/contest](http://www.mefa.org/contest). Requests must be received by April 30, 2010. Winners list will be sent after selection of winners.
7. **MISCELLANEOUS:** The competition will be governed by the laws of the Commonwealth of Massachusetts. Any and all legal actions or claims arising in connection with the competition must be brought in a court of competent jurisdiction within the United States of America. By participating in the competition, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the judges, and warrants that he or she is eligible to participate in the competition. By accepting the prize, entrant and/or child's parent or legal guardian agree to release MEFA, Fidelity Investments, and their respective affiliates, employees, officers, and agents, including without limitation, advertising and promotion agencies, from any and all liability, loss, or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities. All third-party marks herein are the property of their respective owners.
8. **SPONSORS:** MEFA, 160 Federal Street, Boston, MA 02110, and Fidelity Brokerage Services LLC, Member NYSE, SIPC, 300 Puritan Way, Marlborough, MA 01752.